August 1955

the nation's unique journal

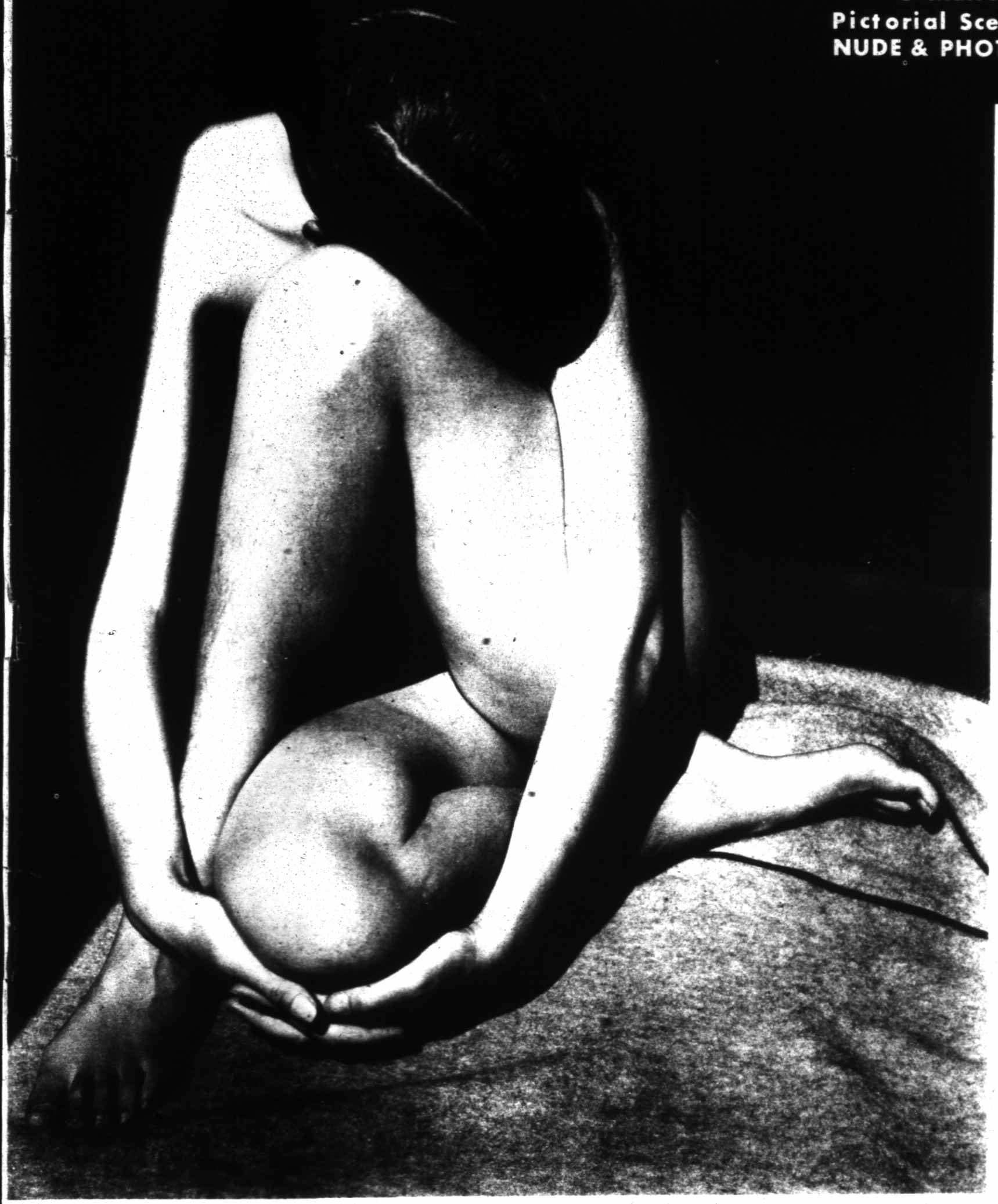
CARMEL PACIFIC

SPECTATOR-JOURNAL

Armed Forces BANNER edition

featuring

POINT LOBOS Eric Barker - Wynn Bullock
CARMEL VALLEY 1955
LOWDOWN on SUMMER COLD
WHAT HAPPENED to WHIRLY BIRDS?
KING-OPPENHEIMER Rebuild Historic San Carlos Ranch
Day in Life of a Boy
Family Forum-- SHOULD TEENAGERS GO STEADY?
Monterey County Architects -- Part III -- Select ''AMONG MY BEST''
Preview of ''FEELING NO PAIN'' -- O'Malley
Pictorial Scenic Section
NUDE & PHOTOGRAPHY -- Weston



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Edward Weston...''Nude in Photography''--See Pages 10, 11, 12

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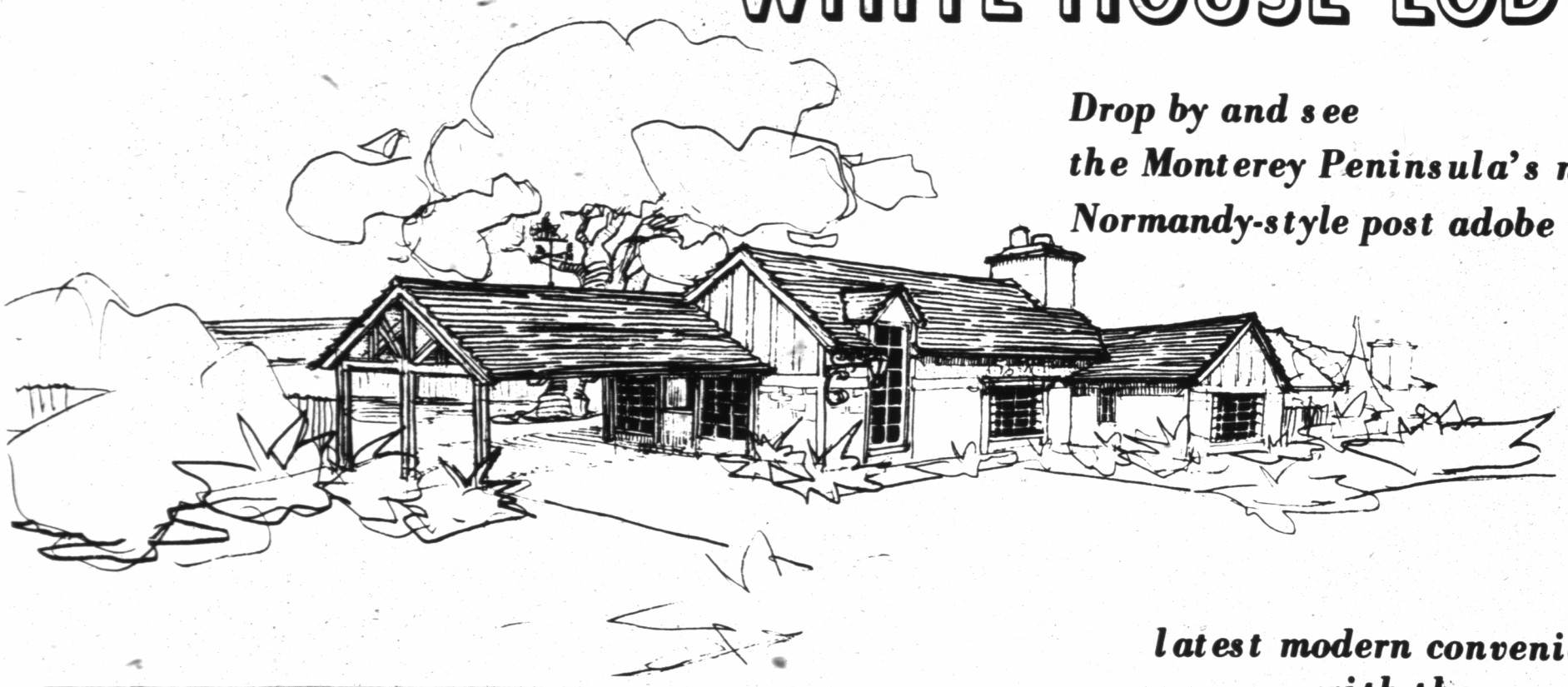

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EXCLUSIVE PREVIEW OF... 'Feeling No Pain'

by Bill O'Malley

Carmel Cartoonist Bill O'Malley got back from a five-month European vacation this month to find that his new book, "Feeling No Pain" is scheduled for release September 8.

Publisher Prentice-Hall Inc. may well be figuring on the national statistic that the average American takes at least five trips to the hospital in his lifetime or that people generally find their illnesses a first rate topical subject.

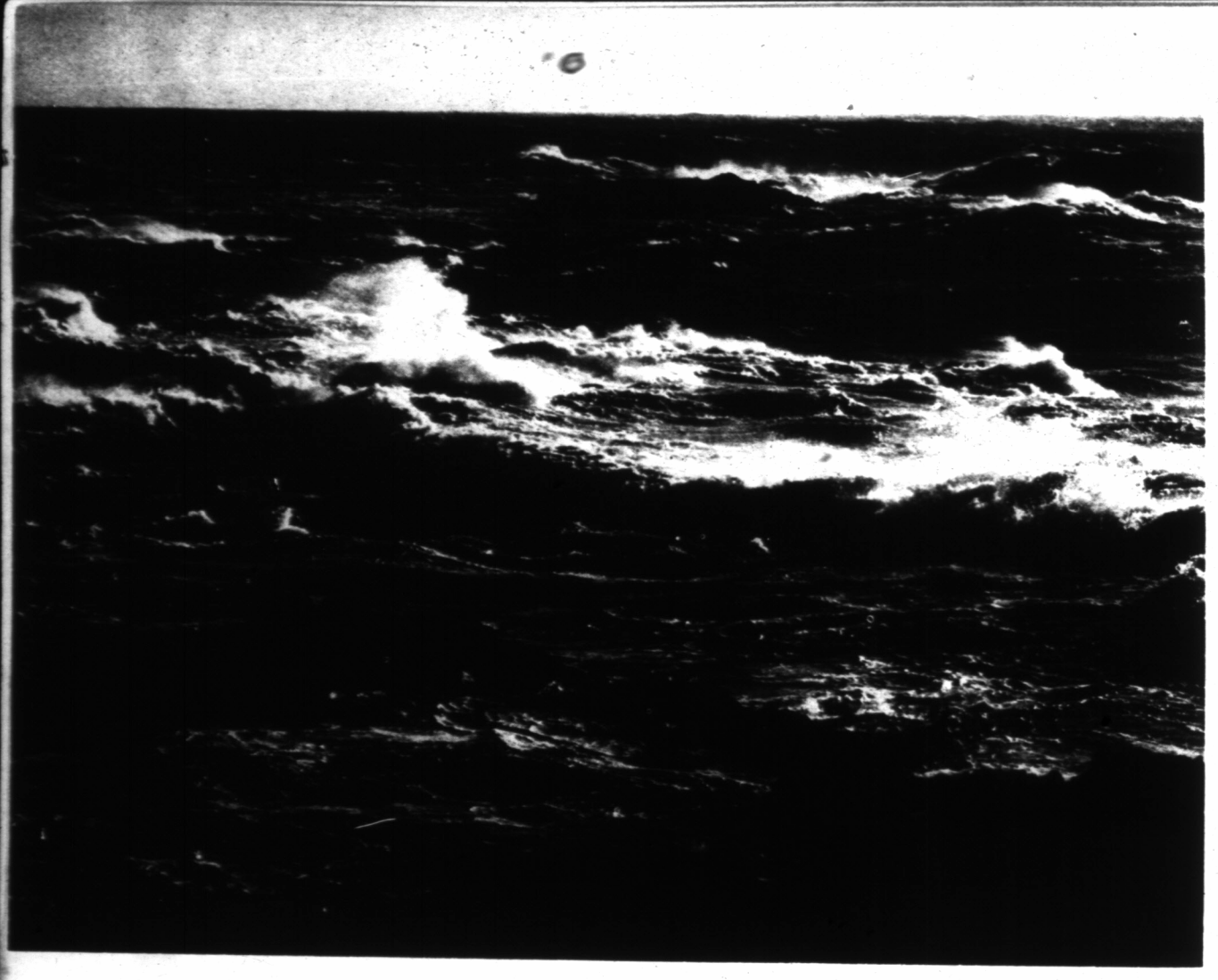
In any case, we found the book his best and predict that Bill can rapidly recoup from his European trip with this one.

Bill, a former San Francisco Call-Bulletin artist, moved to Carmel a decade or so ago to try the free lance route. Since the war his best selling books have been "Two Little Nuns", "Golf Fore Fun", and "Blessed Event". His work has appeared in nearly every major magazine and he has been a frequent contributor to the Spectator-Journal, including several popular cover pieces.

"This is that tonsillectomy I was telling you about."

"Nice job, eh?"

"Oh, and this is Robert . . . the one you paid me for."



POINT LOBOS

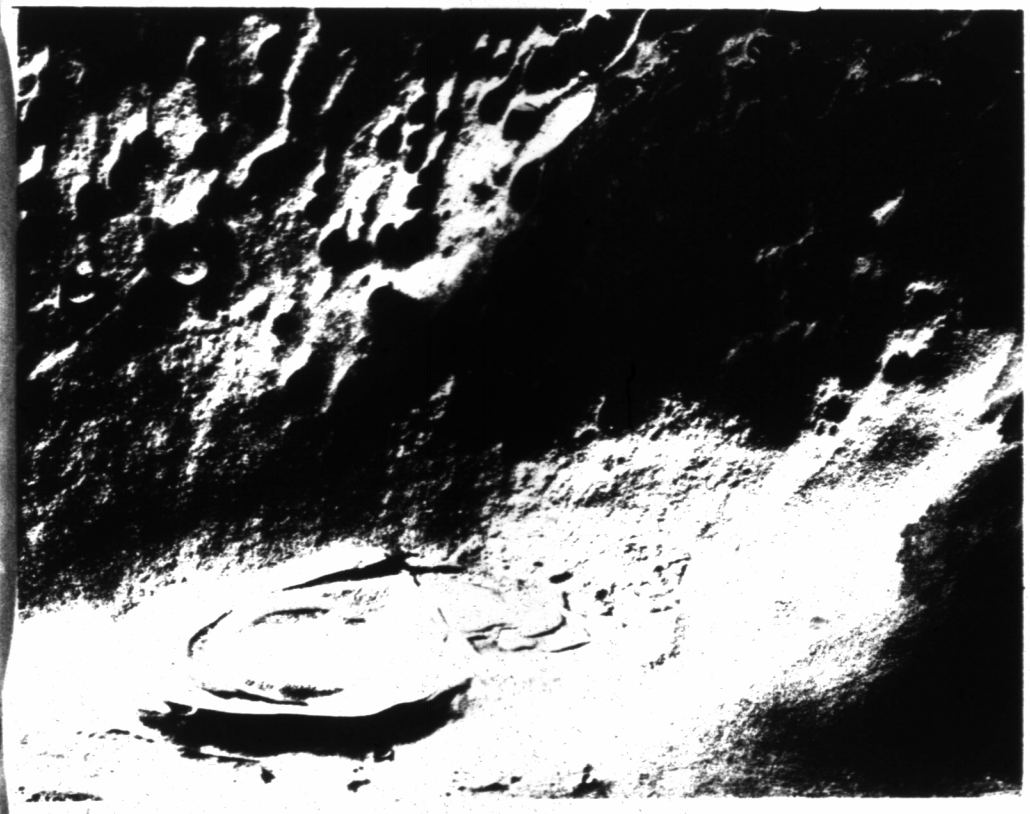
Poem by Eric Barker

Photographs by Wynn Bullock

It is good to walk along this shore again
and rest beneath the ancient trees.
Change comes slowly here: the herring gulls
that hang above the sea might be the birds
we watched last year from this same place,
over the heaving kelp, among the tide-rocks.
Through the dark trees, searching all the grove
with sound, beats the huge orchestration of the
surf.
For centuries the sea-notes shatter here
before the Titans fall. Their lives are nobler
than any man's saving Prometheus.
He too, the Rock-Bound, endured such sun
and wind, the mordant fire of salt
working his creviced wounds, and when
the great shocks shuddered through the cliff
tensed all his strength, feeling the rock-base
shaken beneath his feet, the bellowing aurochs
plunging in the caves.

These giants would knit a pygmy heart
with fortitude for life. I could make gods
of these, and when full circle came,
envy their nobler death: ours the dank grave,
the old decaying flesh, the wormy dark.
But see how these grey bones
are picked clean by the surf,
consumed in the foam's white fire...

Old trees, beautiful and dying,
centuries dying, be here at the end.
When Man's last war has killed the race
and left the planet clean I can see you then:
old trees beautiful and dying,
centuries dying on the granite cliffs,
alone on Lobos, by the smoking sea.



Sailor At Home On The Range

KING - OPPENHEIMER REBUILD

THIS PANORAMIC VIEW of the 20,000 acre San Carlos Ranch shows its sweeping grass lands and the main buildings. -- Ranch photos by George T. C. Smith

A former sailor is at home on the range in the Carmel Valley.

Slim, active George King is the hard-working manager of the famed San Carlos Ranch--a ranch that was bought for him although he has never owned an acre of it.

King rode out of his old life one day 15 years ago when he took his first look at the sprawling 20,000 acre ranch from the back of a horse.

The ranch, owned by the Oppenheimer family, is located on the south side of the valley with its main buildings hidden behind the ridge of hills some 10 miles from the Valley road. The entrance is about two and a half miles from State Highway 1.

At 37 he stepped from one world into another. Until then he had been a man of the sea. He had started out as a deck hand on a three-masted windjammer trading lumber in Australia. He then became a shipwright, and finally, manager of the Encinal Yacht Club in Alameda.

It was at the yacht club that he met the late Mr. Arthur Oppenheimer who had parlayed the Rosenberg Packing Company--a dried fruit processing business--into a package that eventually sold for $18,000,000.

One day as George and Mr. Oppenheimer were shooting the breeze at the club, King jokingly asked him, "Why don't you buy a ranch?"

"What on earth would I do with one?" Oppenheimer laughed.

"Let me manage it," George promptly replied.

Nothing more was said--until one day in 1940 when Oppenheimer walked up to George with a grin.

"You wanted one--you got one," Oppenheimer told King.

A few days later King was inspecting his new domain. Before him spread out rolling mountains with vast open acres interlaced with even more vast patches of tough manzanita brush, oak forests and tall redwoods. Clear mountain streams like sparkling threads crossed green meadows and gurgled down deep, brush-tangled ravines to feed the land.

But King also saw that the historic ranch had gone to seed. Underbrush had moved in on the idle range, buildings were falling to pieces. The handsome Moorish main ranch house and its elaborate guest house were cracked and weather-stained. Roofs leaked so badly that holes had to be drilled in the floors to let the water out. The electric wiring had been stripped from the buildings. Weeds covered the garden and grounds.

"I told Mr. Oppenheimer that it looked pretty discouraging," King relates.

"You can do it," snapped his new boss. "Get Crystal down here and move in," Oppenheimer directed.

Crystal King took one look at her new home and cried.

Our own habitation," King says, "was an old bunkhouse occupied by a family of goats. It was broken down every place except the roof. We moved in and shoved the goats out.

"It took months with gallons of clorox to get rid of the smell," George recalled.

The Rancho San Carlos--originally Rancho San Francisquito--was one of the last remaining original Spanish land grant ranches of the early Mexican period and was more than 100 years old.

Oppenheimer acquired the ranch at bargain prices through purchase of the mortgage at a public sale. It had been owned by George Gordon Moore--the man who imported

KING, the Ranch Manager, has the ability to step into almost any job. Here he is doing a bit of welding.

Carmel Pacific SPECTATOR-JOURNAL
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VALLEY'S HISTORIC 20,000 ACRE RANCH

THIS IS THE MAIN RANCH HOUSE.

wild boar to the ranch from Russia.

"The Moores weren't farmers or ranchers," George says. "They had bought the ranch for a hobby and then got tired of it."

George laced into the task of turning the ranch from a broken-down hobby into a paying business. Despite his initial lack of experience, King took over the then dilapidated ranch and soon put it in the black.

He restored the main house and other buildings, cleared the range, built 14 dams to develop the ranch water supply, constructed 150 miles of fence, and built some 150 miles of road, known facetiously among the ranch help as "King's Highways."

But more important, starting from scratch he built up an 800-head herd of cattle. The ranch sells about 500 head a year.

Nucleus of the San Carlos cattle operation is the 180-head of purebred Hereford stock. King selected Herefords because they "are good feed rustlers, strong, and sell good at market."

Breeding the White-faced Herefords with his range cattle, King has developed a nearly-purebred strain especially adapted to the ranch conditions.

And George has accomplished the job with but six full-time helpers. For the two peak seasons at the ranch--roundup from May 1 to June 1 and calving time in late July and early August--George recruits 40 to 60 volunteer helpers, for whom Crystal must cook.

George can always find more than enough friends who are dying to turn ranch hands once or twice a year. General contractor Frank

(Please turn page)

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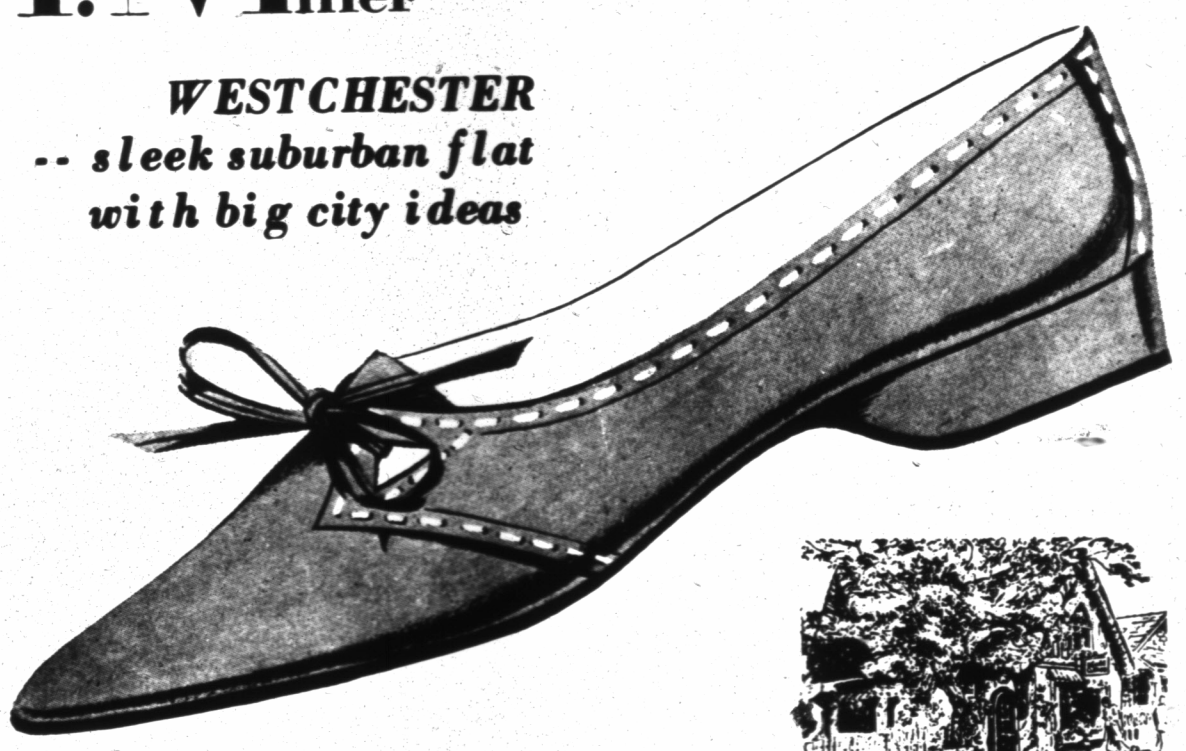

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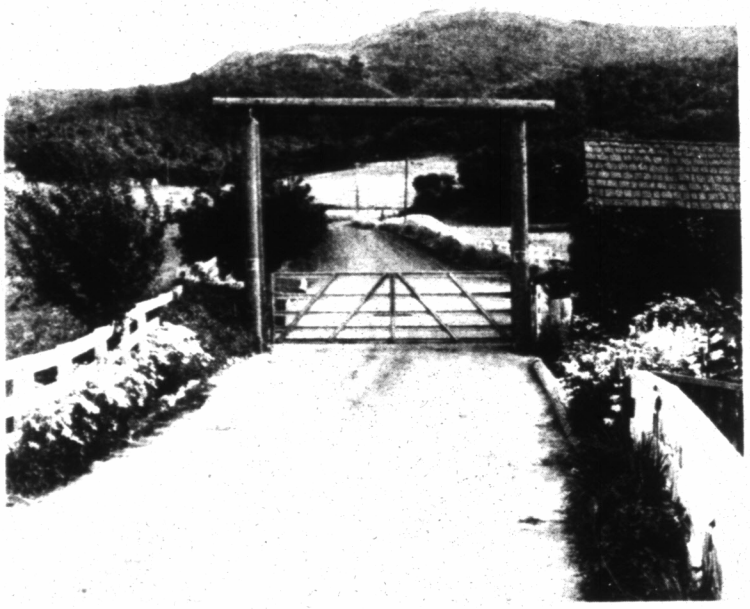

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Historic 20,000 Acre Ranch

ENTRANCE to the Oppenheimer Ranch (top). Center, branding operation; and last week's round-up of cattle for shipment.

NEW
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DeAmaral of Carmel, a year round unpaid hand, is George's right hand man for these occasions.

Mrs. King says she goes heavy on roasts and he-man foods, always with plenty of spaghetti and beans, to feed the hard-working volunteers.

King has made the ranch self-sufficient. He and the boys cut their own lumber for all building purposes--barns, fences, and corrals--from stands on the ranch. More than 30,000 board feet were recently produced on the ranch with another 50,000 slated the next month or so for a new building program. He even builds his own cattle truck bodies from home-grown lumber.

The latest of the 14 dams built to store the ranch's beautiful supply of water holds 8,000,000 gallons and covers seven acres. It was built in eight days by George and another bulldozer operator.

George, who had never come close to one before, is now an expert tractor driver and confesses he prefers to drive one to straddling a horse.

Using one of the ranch's two big T-D-18's, King can clear an acre an hour. In this brush clearing and range improvement program he works closely with Sterling Mummert of the Carmel Valley Soil Conservation District and Joe Muir of the County Farm extension office in Salinas.

Clearing the range so that it can support more cattle is a slow business because King wants to avoid creating any erosion problems.

He now has about 37 acres in permanent pasture and can irrigate about 100 more acres with the water from his newest pond. He has 600 acres in red oats, vetch and rye.

A huge metal hay barn which King designed holds, along with a second barn, some 1200 tons of feed. Some 180 head of stock can be fed from the big barn without their leaving the shelter of its eaves.

King has learned to triple the yield of the ranch's soil by fertilization.

From his early position as a sailor completely inexperienced in the ways of the range, King has advanced to the point where other ranchers come to the San Carlos to see the latest experiments and ranch developments.

Only one thing keeps King's new life from being a complete heaven.

People.

Though extremely friendly and gregarious, George has been forced to adopt a policy of "keep off" as far as the ranch property is concerned.

People have made it necessary to get tough on occasion, George says. About a year ago, a couple of hunters made newspaper headlines when they said they were ordered off the property by a cowboy who backed up his words with a shotgun.

The ranch was pretty much open to the public--hunters and picnickers alike--until they abused the privilege, King says.

"They left gates open," George explains, "completely fished out the big lake by our house, got loud, drunken and swearing until you couldn't have a woman in the vicinity," King said.

George said hunters had also poached the magnificent herds of deer which roam the ranch. He also said the wild boar on the ranch had fallen prey to hunters.

"I have been so damned mad lately after seeing a hunter come out with two sows, two boars and three sucklings," King says. "He was bragging he'd sluiced the whole family."

George continues to extend invitations to hunters, but is determined not to let the ranch's game be destroyed by greed, poor sportsmanship or over-hunting.

Though much has been accomplished, King, at 52, says he's hardly begun to start on his long range plans.

Oppenheimer died in 1950 and Mrs. Oppenheimer passed away in 1954. Their heirs, Mrs. Clyde (Betty Oppenheimer) Weldon of Piedmont; Mrs. Jim (Maidie Oppenheimer) Reidel, of Hillsborough, and Arthur Oppenheimer II, retain full control.

Arthur Oppenheimer, who directs the ranch operation through King, denies any plans to sell the ranch or convert it to a dude ranch.

But Oppenheimer, a San Francisco investment broker and fruit operator says the ranch must continue to pay its own way. He says it is now doing just that.

King says that the elder Oppenheimer had the ranch as a dream for his children, grandchildren and their children.

"He always said that if the family's fortunes in other securities ever declined, the children would still have the ranch," King relates.

King confesses that the trend to subdivision all around the ranch will make keeping it intact a problem in the future. But he sees his job as clear: to keep increasing the value of the property as a ranch so that it will continue as a profitable investment.

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REPORT OF CONDITION
OF THE
SECURITY STATE BANK

LOCATED AT PACIFIC GROVE, CALIFORNIA, AS OF THE CLOSE OF BUSINESS ON THE 30th DAY OF June, 1955.

Published in accordance with a call made by the Superintendent of Banks.

ASSETS	Commercial	Savings	Combined
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection.	118,605.94	87,176.64	205,782.58
2. U. S. Government obligations, direct and fully guaranteed.	296,764.88	203,900.00	500,664.88
3. State, county, municipal and school district obligations.	153,245.11	108,674.80	261,919.91
4. Other bonds, notes and debentures.	14,075.00		14,075.00
6. Loans and discounts (includes $1115.41 overdrafts).	92,329.52	558,399.03	650,728.55
8a. Bank premises (subject to no liens not assumed by bank).	1,000.00		1,000.00
8b. Furniture, fixtures and equipment.	2,350.00		2,350.00
11. Other assets.	254.79		254.79
Total Assets.	678,625.24	958,150.47	1,636,775.71
LIABILITIES			
12a. Commercial deposits--demand (individuals, partnerships, corps.)	499,355.07		499,355.07
12b. Other demand deposits (certified and officers' checks, etc.)	114.54		114.54
14. Savings deposits.		924,150.47	924,150.47
17. State, county and municipal deposits.	100,000.00		100,000.00
21. Other liabilities.	2,084.68		2,084.68
Total Liabilities.	601,554.29	924,150.47	1,525,704.76
CAPITAL ACCOUNTS			
22. Capital paid in:			
a. Preferred stock none shares, Par $.			
b. Common stock 500 shares, Par $50,000.00.	33,000.00	17,000.00	50,000.00
23. Surplus.	33,000.00	17,000.00	50,000.00
24. Undivided profits--net.	11,070.95		11,070.95
Total Capital Accounts.	77,070.95	34,000.00	111,070.95
27. Total Liabilities and Capital Accounts.	678,625.24	958,150.47	1,636,775.71

MEMORANDA

1. Pledged assets (and securities loaned) (book value):		
a. U. S. Government obligations pledged to secure deposits and other liabilities.	110,000.00	110,000.00
b. Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement).	5,500.00	5,500.00
Total.	115,500.00	115,500.00

STATE OF CALIFORNIA, COUNTY OF MONTEREY, ss

A. O. GATES, President — C. M. FREEMAN, Cashier (Secretary)

of the Security State Bank of Pacific Grove, being duly sworn, each for himself, says has has a personal knowledge of the matters contained in the foregoing report of condition and schedules pertaining thereto and that every allegation, statement, matter and thing therein contained is true to the best of his knowledge and belief.

Severally subscribed and sworn to before me by both deponents, this 8th day of July, 1955 5
GLADYS L. LEWIS
Notary Public in and for said county of Monterey, State of California.
(SEAL)

A. O. GATES, President
C. M. FREEMAN, Cashier (Secretary)

NO. OF BANK 124
(SEAL)

Correct—Attest: P. H. SMITH, J. J. WILLIAMS, C. L. TRINE. — **Directors other than the officers signing the report.**

Published in the Pacific Grove Tribune edition of the Carmel Pacific Spectator-Journal, August, 1955.

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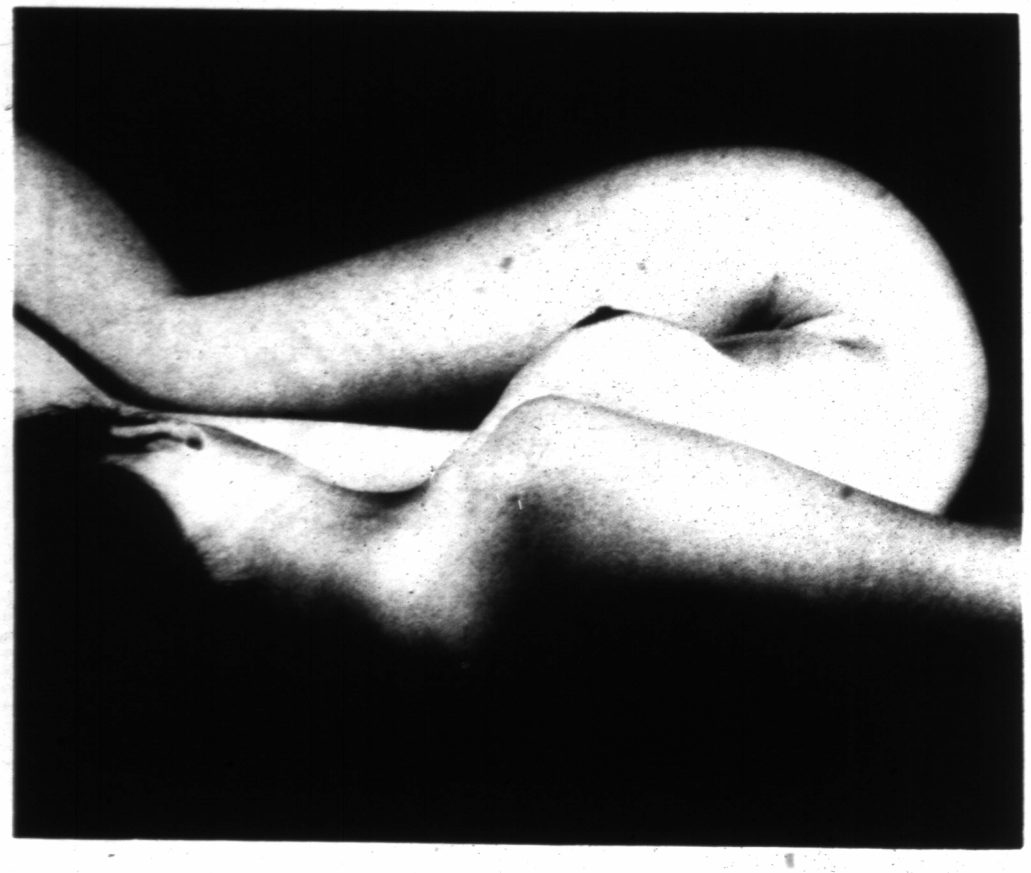


EDWARD WESTON
-- The Nude

In a half century of photography Edward Weston of Carmel Highlands, dean of American photographers, has always come back to the nude.

He finds the nude is like any other photographic subject--a recording of life, a search for beauty, form, a fragment of emotional intensity.

Possibly it is finding beauty in the commonplace that has made the nude such an important part of the artist's work.

Through the eons of history the painter and sculptor have always returned to the nude. The Greeks decorated their palaces and temples with Venus and early churches adorned their walls and ceilings with Adam and Eve and cupids.

In photography Weston pioneered the field.

His first nudes were taken in the twenties and were more of the sentimental nature with mist and light veiling everything.

Next followed a move to the abstract with the use of angles and fragments.

In one early nude he photographed the wheel-like shadow from a Japanese lantern shedding light on a breast. Though the print was praised, Weston later destroyed the negative. He became impatient with haze and superficiality.

He moved on to the unposed, the photo with natural light in and outdoors, and the nude outdoors.

While in Mexico his friend, Painter Diego Rivera, looked at one

and Photography

of his beach nudes and said:

"This is what some of us 'moderns' were trying to do when we sprinkled real sand on our paintings, or stuck on bits of lace or paper or other bits of realism."

After a while Weston ceased to worry about the academic real or abstract--went on "to produce what the moment offered."

The nudes shown were taken with a 4 x 5 graflex. They span a period from the mid-twenties to the forties. Unfortunately illness has prevented Weston from taking any pictures during the past six years.

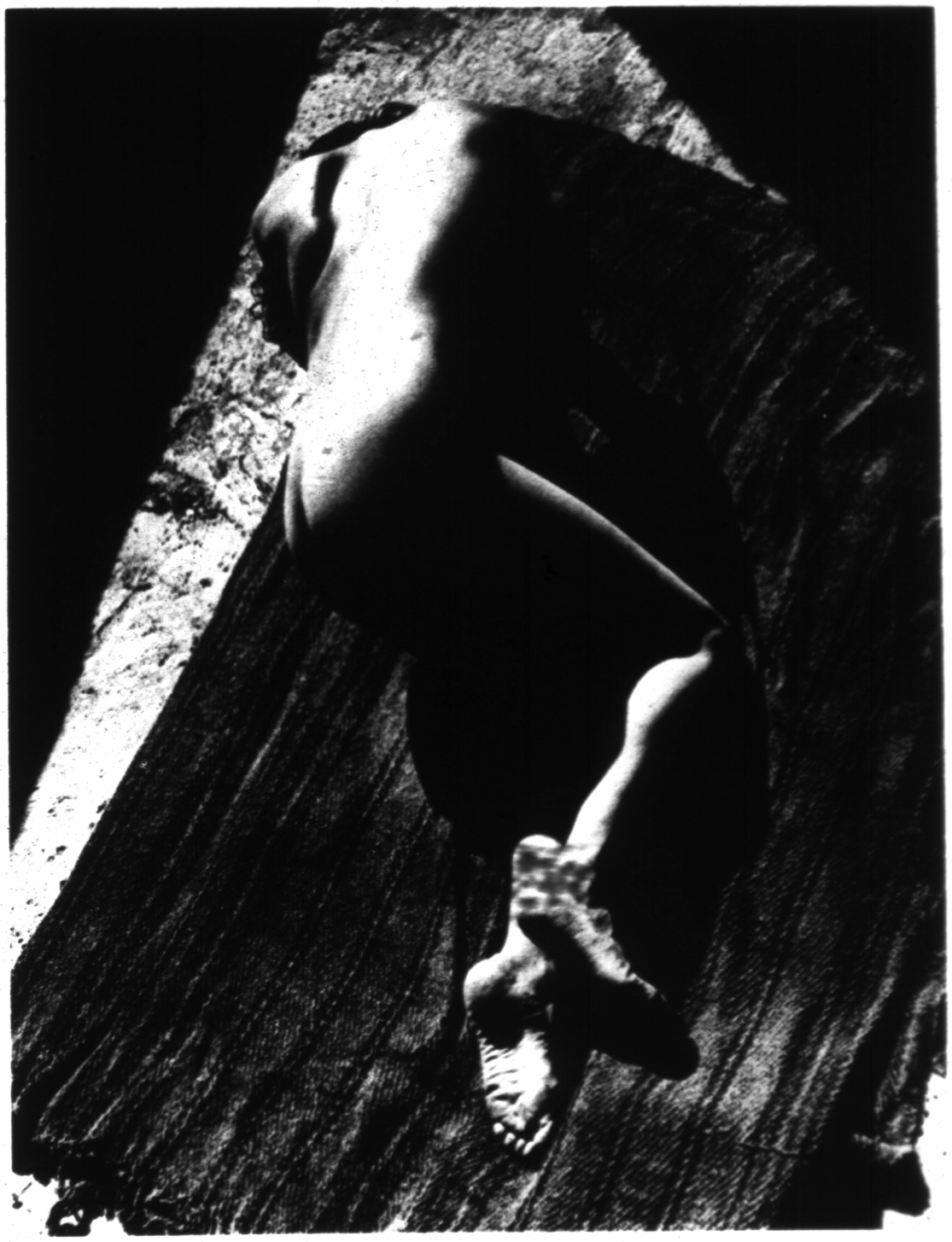
The photos show Weston's ability to use light like a chisel to catch form, translucency of skin and emotional intensity.

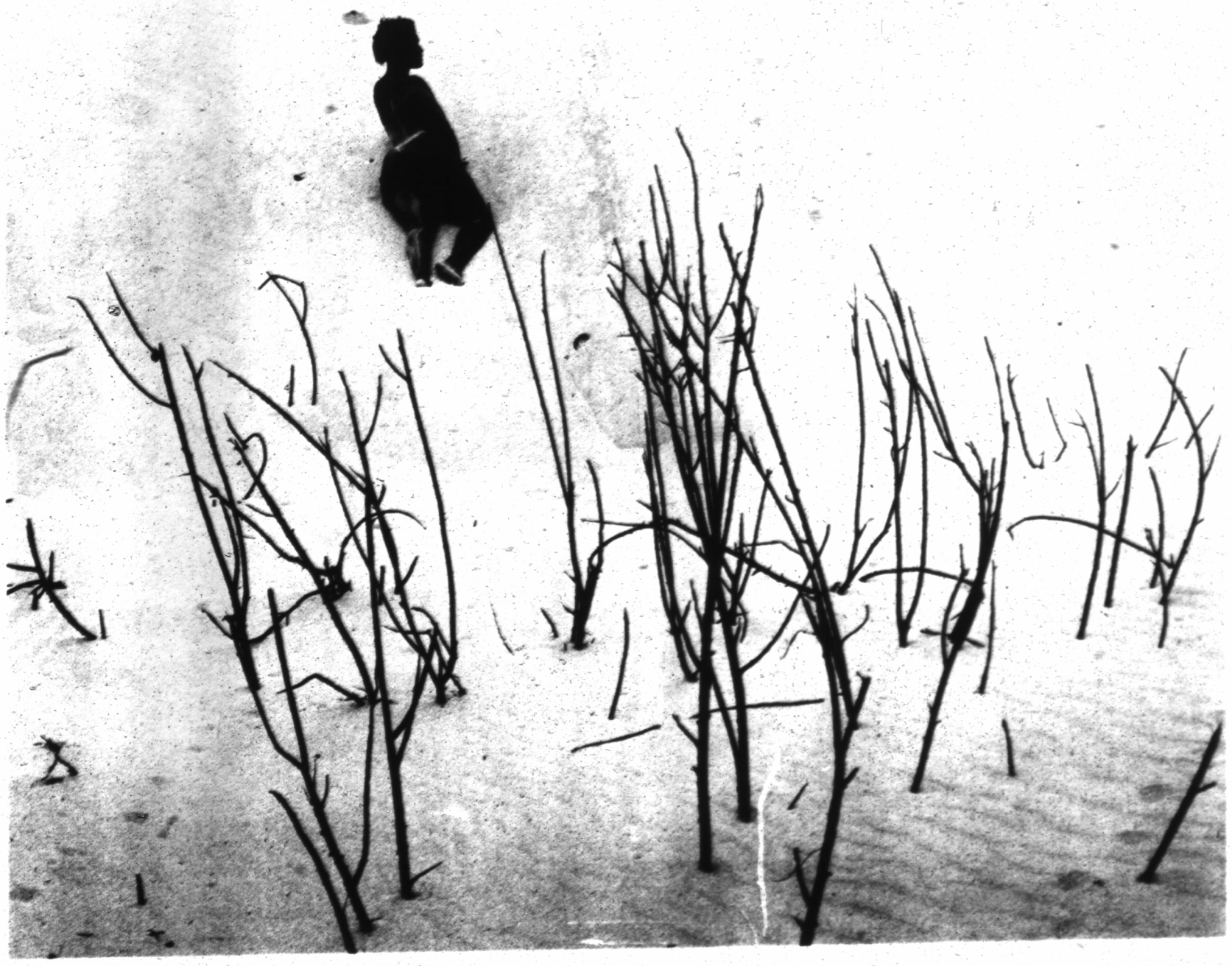
Weston refused to use professional models because "they know which poses they look best in." Instead, he worked with the untrained model and had her move around. When he saw something he liked, he snapped the picture.

His purist demands (the unshaven nude) has restricted from publication many of his best nudes due to the postal regulations concerning pubic hair.

Weston, for us, generously broke one of his hard and fast rules of "no alteration of photos" to permit a first publication of the tremendous nude on page opposite.

And speaking of rules, we, too, broke one of ours by using for the first time a repeat cover shot. It appeared nearly two years ago on



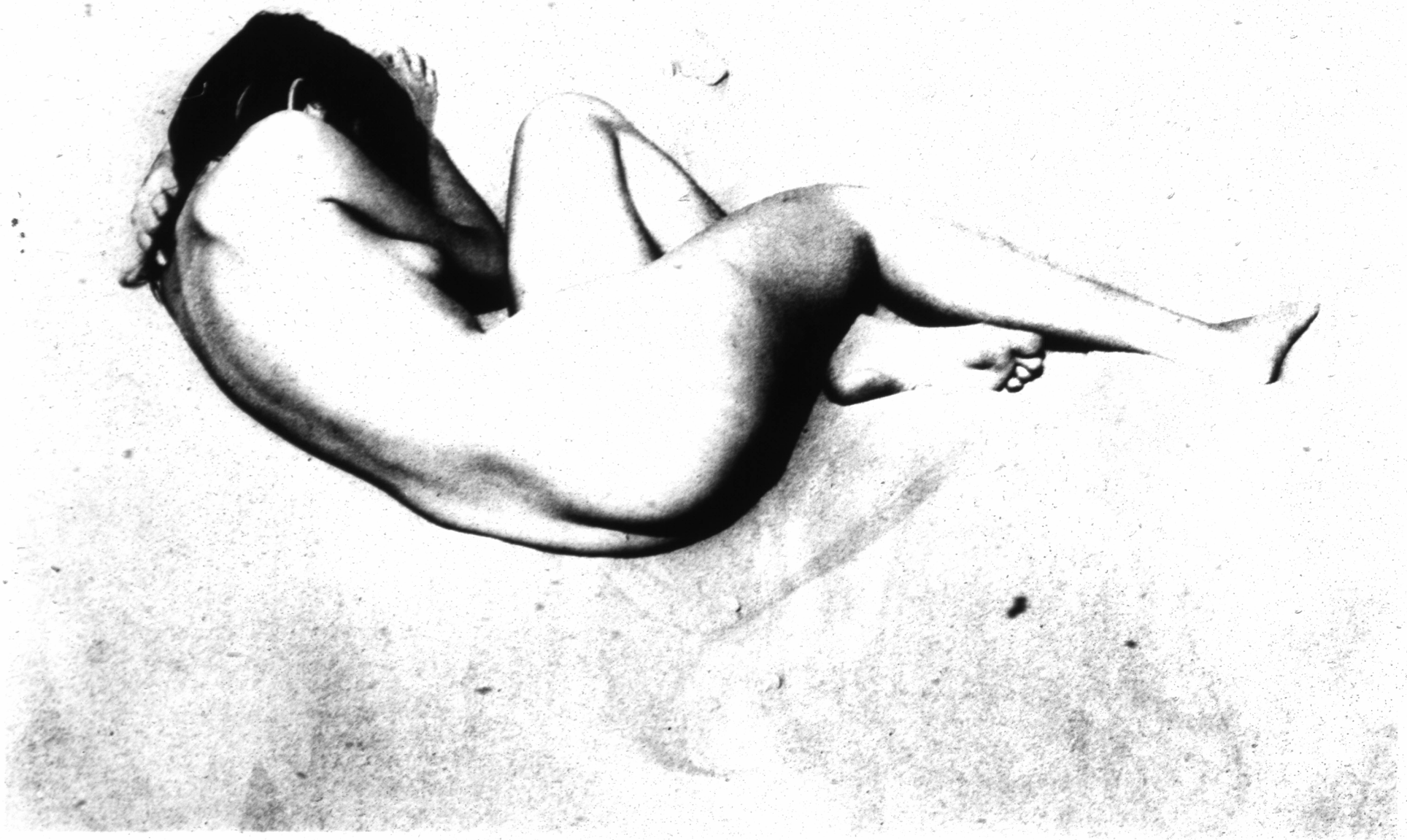


EDWARD WESTON --

THE NUDE and PHOTOGRAPHY

the cover of the then Carmel Spectator but did not run in our other papers.

At that time we had an unprecedented demand for the issue and requests urging us to run a full portfolio of Weston's great nudes. On finally getting around to the portfolio this issue, we decided that the cover photograph was just too good not to use again. This time, under the new edition set-up of the Spectator-Journal, it appears in all editions.



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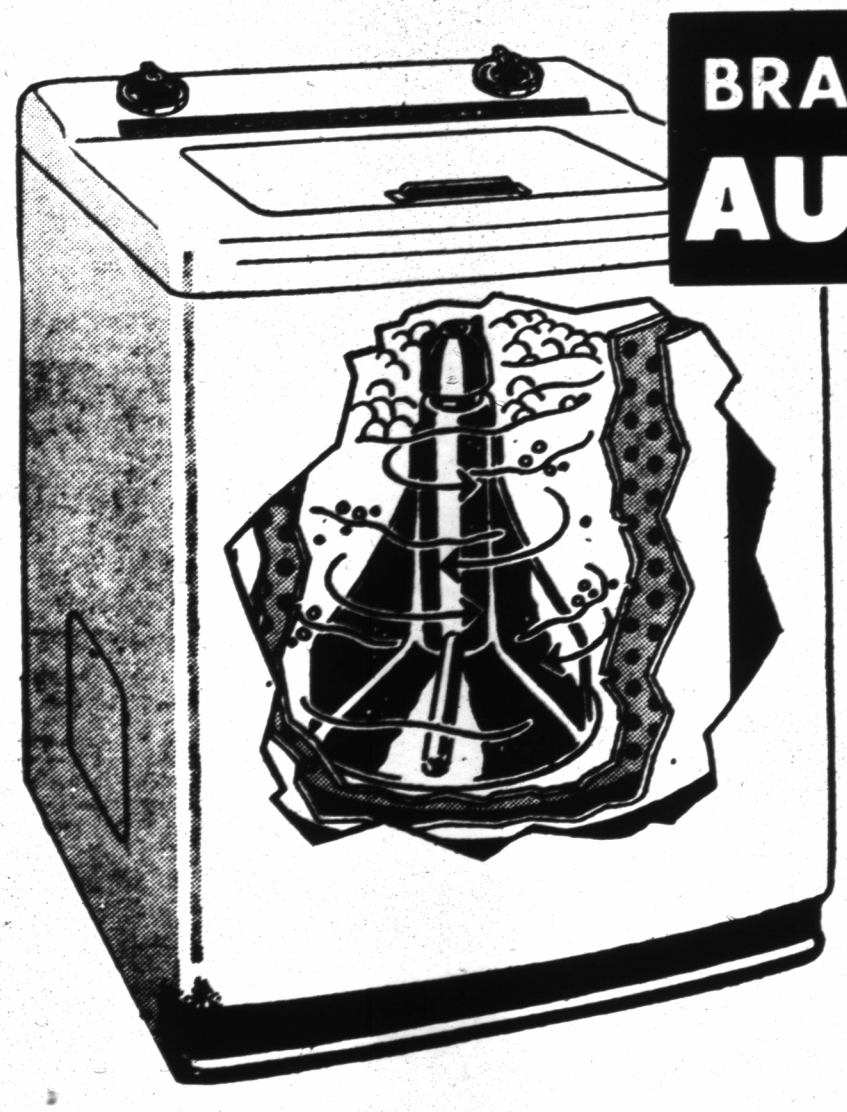

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- Priced just a few dollars more than the price of a wringer washer. Less work for you.
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- Clothes are washed, deep rinsed, then spray rinsed 6 times . . . then spun dry.

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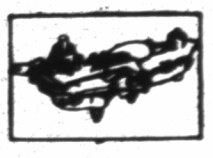
Fills, washes, rinses and spin-dries automatically — just set it, forget it!

Modern fabric setting on dial for washing nylons, rayons, Dacron and acetate fabrics.


The sealed - in - oil, precision cut gear mechanism carries a full five year guarantee.

Durable, light 6-vane agitator proved best for washing any fabric. Washes cleaner, faster.

Captive Industry Lacks Initiative...

WHAT HAPPENED TO

by John French

What's happened to the long promised boom in private and commercial helicopters? As long ago as the 1920's there were predictions that the air would soon be alive with the sputtering whirlybirds. And as the years have gone by the extravagance of the predictions has grown.

After World War II there was a great deal of talk about the cheap helicopter becoming as much a part of the American scene as the automobile. Sunday supplement thinkers were at it undeterred by experience or economic facts. And some of the real experts were just as guilty.

It was not long ago that Stanley Hiller, Jr., Palo Alto's maturing boy genius of the industry, announced the perfection of a small machine powered by ram jet engines fixed to the tips of its rotor blades. These were to be mass produced and would sell for less than the price of a Ford. Hiller's agents freely predicted that there would soon be one in every garage.

The fact of the matter is that little progress has been made in either the commercial transportation or the individual helicopter fields in the United States.

To date, according to Civil Aeronautics Administrator Frederick B. Lee, only 300 commercial helicopters operate around the United States, even though he predicts the potential market is enormous.

Lee believes that the United States helicopter passenger market could total 133 million passengers annually almost four times the number of passengers now carried by all airlines.

As to the one in every garage, the sight of one lumbering through the sky is still rare enough to crane necks at most civilian airports. You might just be able to lay hands on one of these big outmoded jobs, as difficult to fly as a conventional big plane, if you have a spare $100,000 around.

The immediate reason is a simple one; the long range reason too is also directly tied to the same intricate economic factors which control the entire aviation industry.

Right now the fact is that all of aviation is a captive industry--the financial prisoner of the Armed Services. Recently in Washington the Defense Department made plans for a heliport beside the Pentagon to permit aerial taxi service between bases in the area. Overall some 6,000 military helicopters are doing everything from troop carrying to artillery spotting.

Specifically, the helicopter industry is the captive of the Army just as the fixed wing segment of the industry is the prisoner of the Air Force and the Navy.

It is unquestionably true, as Hiller put it: If there is no military procurement, there is no aviation industry."

Today the Army is in the midst of a five-year, five billion dollar helicopter spending program. This means that virtually all the machines that emerge at a snail's pace from plants are absorbed.

While details are hidden in the usual murk of secrecy, it is known that the various helicopter plants are producing light models, one-man artillery spotters, somewhat larger jobs for evacuation of the wounded, a big troop transport and a dozen or so other types.

Any one of these, if modified, could find a useful place in peacetime aviation from relatively cheap family transportation to suburban aerial bus lines and feeders for standard airlines.

But with the Armed Forces reserving 90% of the present production and the six leading companies (Piasecki, Bell, Hiller, Sikorsky, Kaman, Doman) making a current gross of $500 million annually without the civilian market, it is little wonder that they fail to turn their attention to modifying design for commercial and individual use.

The eleven machine types now certified for civilian use are all modified, single engine military craft. They operate at high costs, low payloads, slow speed and short ranges.

Although some 50 prospective lines have made application to the CAB, only three--Chicago's Helicopter Air Service Inc., Los Angeles Airways and New York Airways--have been certificated for the passenger and mail service.

None are making money. In subsidies and mail pay they are costing the United States taxpayer $2,600,000 annually. One line, the New York Airways, witout a government subsidy of $1,453,000, would have gone over a million in the hole in 1954.

These airlines complain that lack of quantity and quality craft are holding them back.

It is easy to assume that so long as the cold war remains a reality and profits from the military are high, the public will get little attention.

Herein some experts feel is the sickenss of the air industry.

For the industry is not simply

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LA PLAYA HOTEL: Home of the famous Lanai Room, serving South Sea Island cocktails, mixed according to their original recipes. Regular beverage service is also always available. The main dining room, serving breakfast, lunch and dinner, overlooks beautiful Carmel Bay. Special catering to groups. Phone 7-6476.

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PINE INN GARDEN RESTAURANT: On Ocean Avenue. Luncheon indoors during winter season. Dinners nightly with popular special buffets Wednesday and Thursday evenings. The cocktail lounge is one of Carmel's favorite gathering places

Advertisement

From where I sit ... *by* Joe Marsh

Neither Rain Nor Hail ... Nor Broken Boxes!

Red Fowler, local R.F.D. mailman, got an English car—with a right-hand drive so he can stuff mailboxes from behind the wheel.

"It's great!" Red reports. "But it would work a lot better if *all* box holders would follow regulations. A mailbox should be *40 inches high, on the right of the road* . . . within reaching distance from a car window. If one is knocked down, the owner should make repairs pronto."

Come to think of it, Red is pretty good about *his* obligations—delivering packages, supplying stamps, cashing money orders—saving us trips to the Post Office. Let's fix up those boxes so he can get his chores done fast.

From where I sit, obligations always work both ways. For instance, I figure that I'm *obliged* to respect your right to enjoy your favorite beverage—be it coffee, tea, beer, buttermilk or whatever. Why? Because I'd expect you to do the same for me. The Golden Rule should be followed "to the letter" by *everyone*.

Joe Marsh

Copyright, 1955, United States Brewers Foundation

THE WHIRLYBIRDS ?

an unwilling prisoner of the military, it is more like an overgrown baby still tied to its tax-rich mother by a financial umbilical cord.

It shows little signs of really desiring to break away and operate under the true sense of the free enterprise system.

To put it frankly, the industry has so long drawn its sustenance from the public teat that it retains little initiative to face up to the risks of the free market place.

Actually, this is an unhealthy state for, if the unlikely chance occurred that government subsidy were cut off, only a few major firms would be in shape to overcome the financial strain.

That the industry is not an unwilling prisoner is probably best demonstrated by the fact that it is not producing private and commercial craft at prices the public can afford.

Shortage and necessities of a cold war are not necessarily a complete out. The automobile industry has proved conclusively that a healthy private business can exist alongside a cold-war economy.

While the United States dallies, Europe is making big strides in the short haul helicopter travel. Sabena Belgian Airlines and British European Airways are operating full-scale helicopter services.

Sabena, it is true, uses the same single-engined out-dated Sikorsky S-55 that the United States does. It has such confidence in its helicopter future that three new routes are scheduled. In fairness it must be pointed out that the line is subsidized by the government, but so is military aircraft a subsidy.

New and more economical helicopters will come to the market but neither private industry nor the government can afford to ignore private and commercial development now. Public transportation actually is a very vital part of military defense.

One single hopeful sign is the Nation's National Airlines. They plan a new non-scheduled helicopter service running in the Norfolk-Newport area of Virginia. They hope to cash in on the fact that it is an area of heavy population and twisting waterways which make speedy highway travel impossible.

National, which already operates one line in the Miami area, is going to go it without government help.

One often wonders why a similar service would not be feasible in the San Francisco Bay area or Bay Area junkets to the Peninsula and the Salinas Valley.

Another aspect of the picture is worth noting. The helicopter on the drawing board today may be outmoded tomorrow. The helicopter is already threatened by the Navy's Pogo Stick, and similar VTO models, which not only ape its characteristics, but add speedy flight in horizontal position.

In addition the day of the shifting wing plane, which also permits vertical take-off and landing appears to be fast approaching. A flying model has been demonstrated at Moffett Field and a full scale prototype is supposedly in the works. Other similar types have already been flown. Another big future is predicted for the Navy's "Flying Platform" demonstrated at Hiller's plant and elsewhere this year. This simple principle, where a platform is lifted by forces of "ducted fans" and steered by the pilot's body movement, if perfected, could well replace the flying flivver possibilities so long espoused by Hiller for the helicopter.

The significance is not that the helicopter may some day be antiquated. It is that the energy, time and money consumed in the helicopter development over a quarter of a century has been of little use to the general public. It even took Korea to prove its value to the military.

Many hope that when the new planes are perfected there will not be so little foresight.

It is true that the early steam train is outmoded today, but it had a lot of use before it was replaced by the diesel, mainly because a lot of individualistic Americans did not mind risking their capital.

CHARTER NO. 13375 RESERVE DISTRICT NO. 12

REPORT OF CONDITION

OF THE

FIRST NATIONAL BANK

OF PACIFIC GROVE IN THE STATE OF CALIFORNIA, AT THE CLOSE OF BUSINESS ON JUNE 30, 1955. PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES

ASSETS

1.	Cash, balances with other banks, including reserve balance, and cash items in process of collection	$ 902,402.33
2.	United States Government obligations, direct and guaranteed	310,845.66
3.	Obligations of States and political subdivision	789,232.76
5.	Corporate stocks (including $6,000.00 stock of Federal Reserve bank)	6,000.00
6.	Loans and discounts (including 256.83 overdrafts)	1,908,165.32
7.	Bank premises owned 45,836.35 furniture and fixtures 16,160.49	61,996.84
11.	Other assets	157.64
12.	**Total Assets**	3,978,800.55

LIABILITIES

13.	Demand deposits of individuals, partnerships, and corporations	1,499,739.06
14.	Time deposits of individuals, partnerships, and corporations	1,871,009.72
15.	Deposits of United States Government (including postal savings)	39,149.66
16.	Deposits of States and political subdivisions	150,000.00
17.	Deposits of banks	52,200.27
18.	Other deposits (certified and cashier's checks, etc.)	15,640.97
19.	**Total Deposits**	3,627,739.68
23.	Other liabilities	7,024.73
24.	**Total Liabilities**	3,634,764.41

CAPITAL ACCOUNTS

25.	Capital Stock: (c) Common stock, total par $100,000.00	100,000.00
26.	Surplus	100,000.00
27.	Undivided profits	144,036.14
29.	**Total Capital Accounts**	344,036.14
30.	**Total Liabilities and Capital Accounts**	3,978,800.55

MEMORANDA

31.	Assets pledged or assigned to secure liabilities and for other purposes	207,005.38

State of California, County of Monterey, ss:

I, ROBERT S. PICKETT, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ROBERT S. PICKETT, Cashier.

Sworn to and subscribed before me this 11th day of July, 1955, and I hereby certify that I am not an officer or director of this bank.

W. K. STEWART, Notary Public

CORRECT—ATTEST:
R. H. PARTRIDGE
W. R. HOLMAN
STUART A. WORK
Directors.

Published in the Pacific Grove Tribune Edition of the Carmel Pacific Spectator-Journal, August 1955.

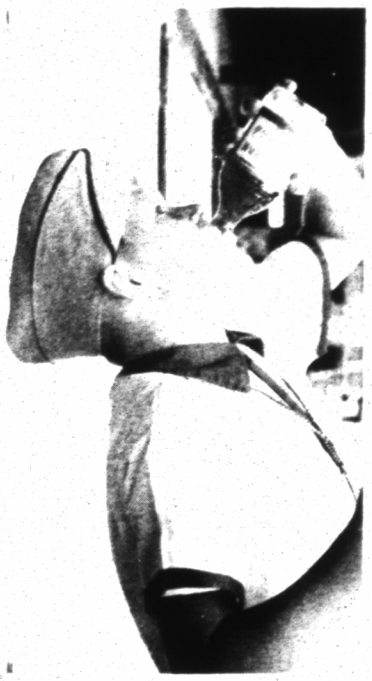
A DAY IN A

As these pictures testify, nobody can get so much fun out of the small things in life nor move so fast as a boy. The boys in this case are Jim Matney, 11, and his brother Terry, 9, of Carmel. Their father is a Monterey County Deputy Sheriff and their mother owns a craft shop.

When we assigned Photographer Steve Crouch to follow them around for a day with his Leica, he enthused about the candid prospects and the fun he was going to have.

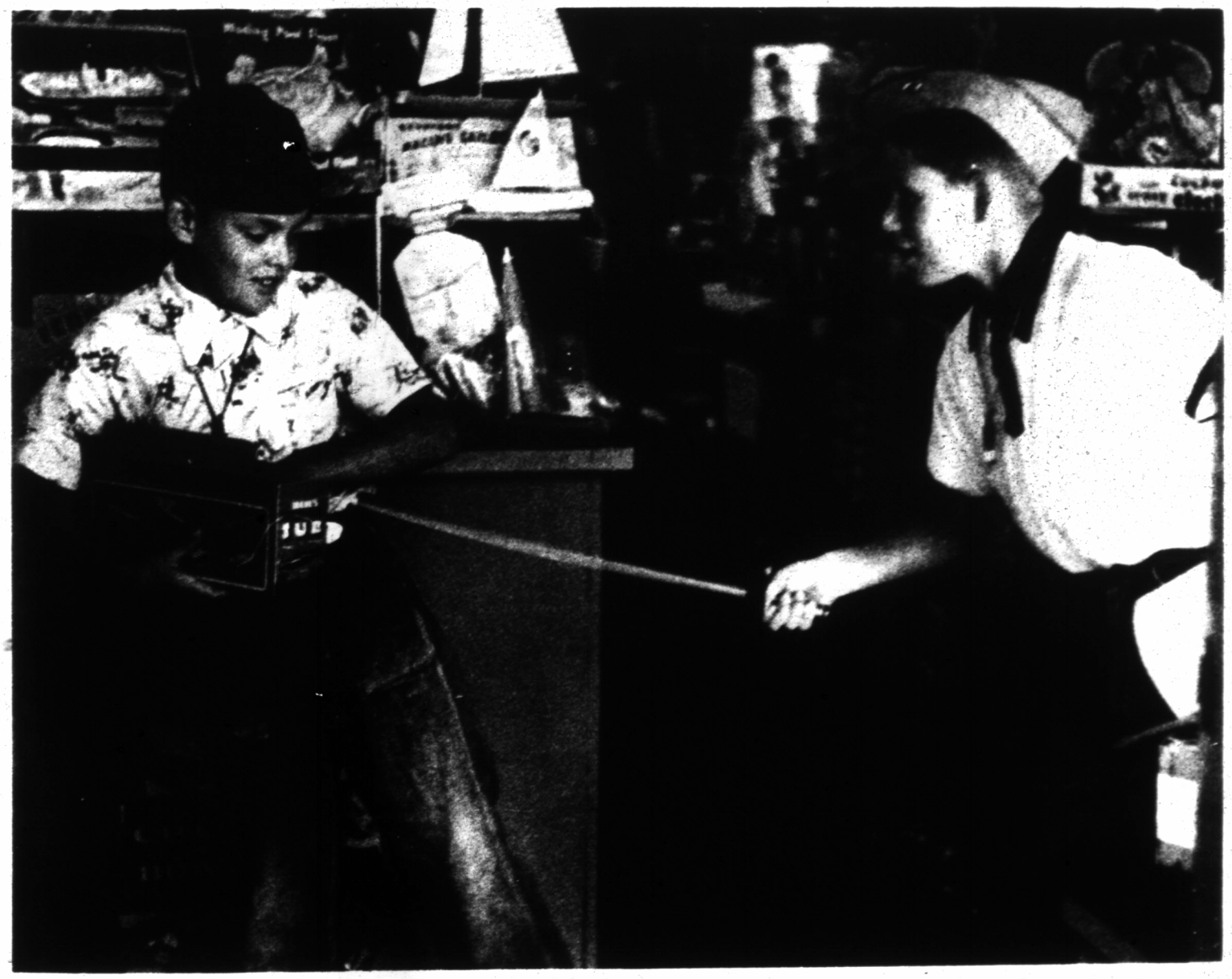
Steve, fortyish, and the father of a teen-ager, should have known better. By nightfall, at the point of exhaustion, he pleaded, "Hereafter, leave the kids to your younger photographers."

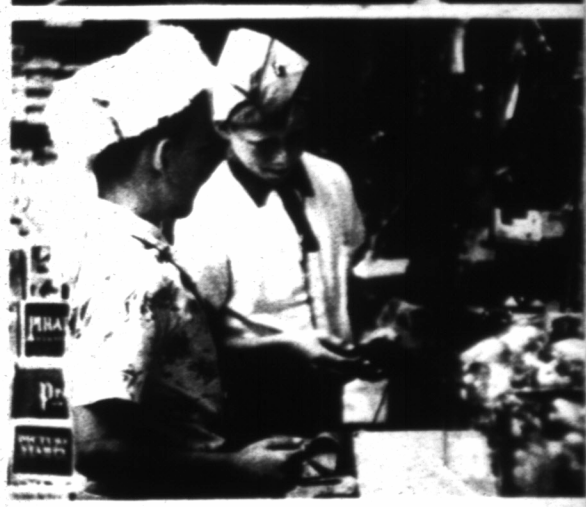
BOY'S LIFE



Steve caught up with the young rascals as they were doin their daily chores. After this was over things began to hap pen fast. A trip to the beach was first where they climbe everything visible and searched out the terrain for "loot" With pockets jammed with the leavings of the sea and a val uable old tobacco can, they were ready to pay their usua visit to town.

Nearly every shopowner was on their list, toy shops a must the post office waste basket a must and, in fact, accordin to Steve, everything, whether it moved or was standing still at least got an "inquisitive meditation".





THE LIFE OF A BOY

Afterwards, on the way home, they dropped by at his house for a few rounds with some new Dachshund pups. When Steve gave up the chase they were still going strong with Dad, assembling a boat they had picked up on their journey.

Youngsters

going back to SCHOOL

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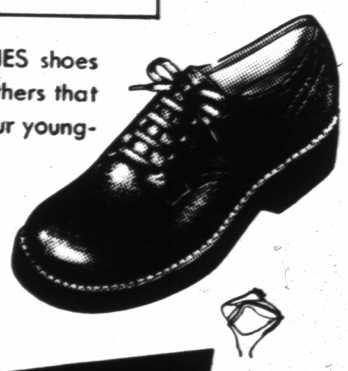

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Lowdown On The All Too "Common Cold"

by John F. ALLEN

The untreated common cold will last about seven days; with careful, concentrated treatment it can be cured in a week.

Which is not a very happy outlook for those of you suffering from that most annoying of ailments, the summer cold. If you'll just please stop that infernal sniffling for a minute and quit snorting into the Kleenex, we'll try to clear up a few misconceptions about the common cold and summarize the best modern thinking on the subject. It won't cure your sore throat and running nose, but it at least will give you a shot of the love that is supposed to accrue to the miserable who have company.

Exact statistics are hard to come by and these are possibly somewhat exaggerated, but the Common Cold Foundation claims colds account for 150,000,000 work days lost each year and cost an annual $5,000,000,000 (that's billion) in lost production, lost wages and medical costs.

According to an excellent study made by Western Reserve University researchers of urban families, the average family has an average of 4.7 colds per person per year. Which is a lot of Kleenex. Children have more than adults (5.86 compared with 3.44), mothers more than fathers (4.12 to 2.76). If there are no school children in the home, carrying in bugs from their nasty little pals, then pre-school children average 4.86 colds a year. If they have school-going brothers or sisters, then the little preschoolers average 6.72 colds a year, while the school children themselves average only 6.09. (One bit of evidence which adds to the belief that there are cold carriers who themselves don't show any symptoms.)

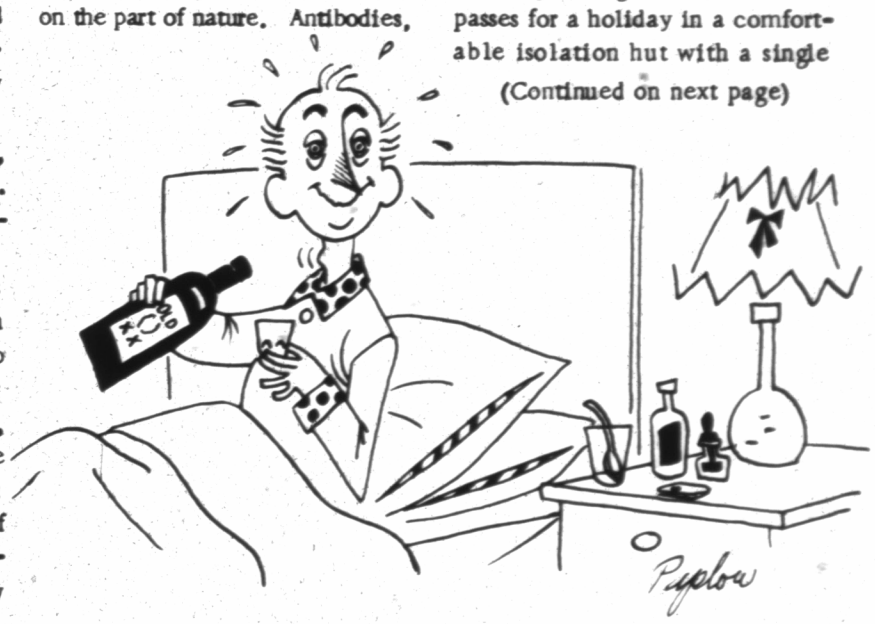
The common cold has been best defined as "an acute epidemic respiratory disease characterized by watery nasal discharge, nasal obstruction and sneezing, and sometimes accompanied by low fever, cough and sore throat." To doctors, who must protect their standing and their wide lack of knowledge by attaching awesome names to familiar ailments, it is known as acute coryza (from the Greek for "running at the nose"). On the basis of studies into which we need not go here, the consensus is today that the common cold is caused by a virus --or, more likely, by a whole series of viruses. Some viruses scraped from human throats and nasal passages and suspected of being involved in the common cold have been grown in test tubes.

Two major factors make the study of cold viruses difficult and prolonged. In the first place animals cannot be used for laboratory study since not a single one, with the exception of the chimpanzee, is susceptible to the common cold. Chimpanzee are not ideal experimental animals; they cost $600 each and are as testy as humans about having colds forced on them. (Despite folklore, dogs do not catch colds from humans, nor humans from dogs.) Secondly, there is no way of checking the growth of suspected cold virus in test tube tissue; the necessity of checking each step on human volunteers makes research agonizingly slow.

What if cold viruses are definitely isolated, indicted and grown in laboratories? What then? A vaccine? Seems unlikely since, if a cold itself provides no immunity against another and later attack, why should a vaccine? (The so-called cold vaccines so popular a few years ago were absolutely and completely useless.) There are two major theories to account for the failure of colds to provide immunity. One says that the cold virus multiplies faster than the body can mobilize its defensive antibodies. The other holds that the antibodies are in the wrong place, a strange bit of foolishness on the part of nature. Antibodies, this theory holds, form for the attack in the blood stream, the whole while the enemy is attacking the nasal membrane without passing through the blood stream.

A great part of our limited knowledge of the common cold comes out of a continuing experiment which has been running since 1946 in the English cathedral town of Salisbury. As additional evidence that the British can take anything, some 2500 volunteers have spent two weeks each at Salisbury while the staff tries to give them colds. In return they receive railway fare, a bit of spending money and what passes for a holiday in a comfortable isolation hut with a single

(Continued on next page)



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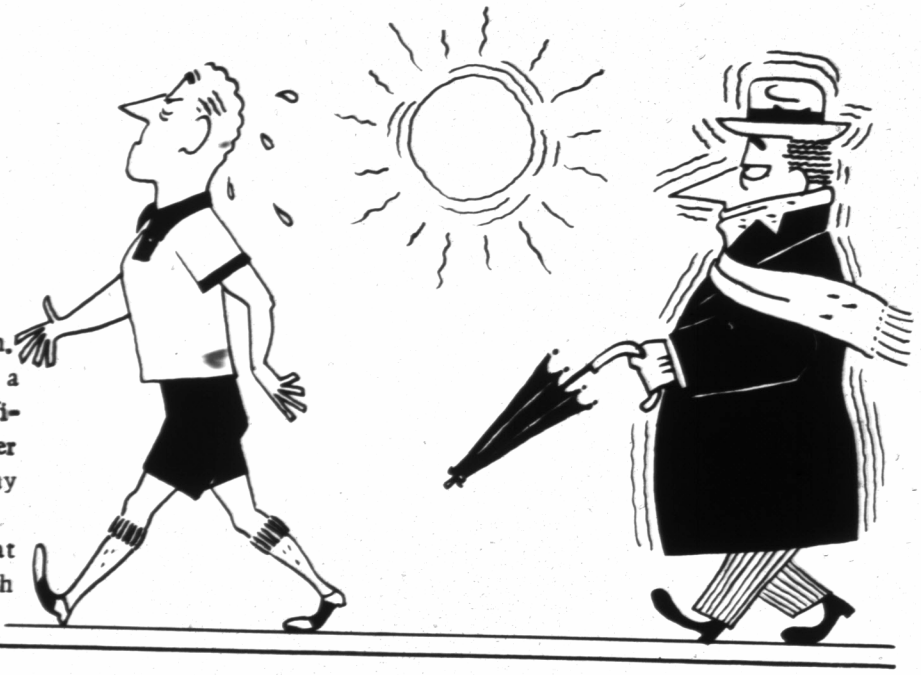
THE COMMON COLD



companion--of the same sex.

At Salisbury they still do not know how a man catches cold. They have convinced themselves that certain widely held beliefs about the common cold simply are not true. For instance, exposure to wetting, chills and drafts never causes a cold. There is not the slightest evidence that a cold is just waiting around inside you to develop if you get "run down". Contaminated objects--like used handkerchiefs--do not transmit colds; the virus apparently dies almost immediately after being exposed to air.

The Salisbury people have found that it is extremely difficult to force a cold on a human, either by direct exposure to a sufferer or even by actually implanting infected nasal discharge. Yet they are convinced that colds are spread by contact.

On the subject of cold "cures" it seems safe to say that there is simply no such thing. You can laugh if you like at such seemingly silly historical "cures" as a syrup compounded of garlic and brown sugar candy, apples, a pint of cold water before bed, stick licorice, emetics or spirits of nitrous ether. They are no sillier or more useless than such modern "cures" as cold baths, sun lamps, alkaline chemicals, hot or cold lemonade, laxatives, yogi, faith healing, diets or the wearing of red underwear.

Nor does it cure a cold to dress carefully, to take quinine, snuff, antihistamines or chemicals extracted from lemon peel--no matter what that television loudmouth in the doctor's smock says. A lot of these drugs and methods have often appeared to cure colds for two reasons. First of all they may clear up conditions which resemble but are not really colds. For instance an antihistaminic may bring relief to a runny nose that was caused by hay fever but had been mistaken for a cold. The second reason is that many colds (some experts say up to one-third) clear up of their own accord within twenty-four hours without ever coming into full bloom and no matter what you do or don't do about them.

What to do then, about that summer cold? It's bound to run its course, but meanwhile you might as well be as comfortable as possible, and there are unquestionably ways of easing the attendant discomfort. Go to bed if you can. Rest is always a sound approach to almost any ailment. You'll be more comfortable, you'll stand less chance of picking up such complications as bacterial respiratory infections and you'll be less likely to pass along your cold to others. Aspirin can help the aches and pains that sometimes accompany a cold; a shot of whiskey is likely to improve your disposition and is unlikely to do any harm; nose drops can help keep your nostrils clear--although they can also lead to lung congestion. Psychology being what it is, a doctor with a friendly and confidence-inspiring bedside manner and a few sugar pills can't do any harm.

Meanwhile, Junior, stop that damned sniffling. There's a fresh box of Kleenex in the bathroom.

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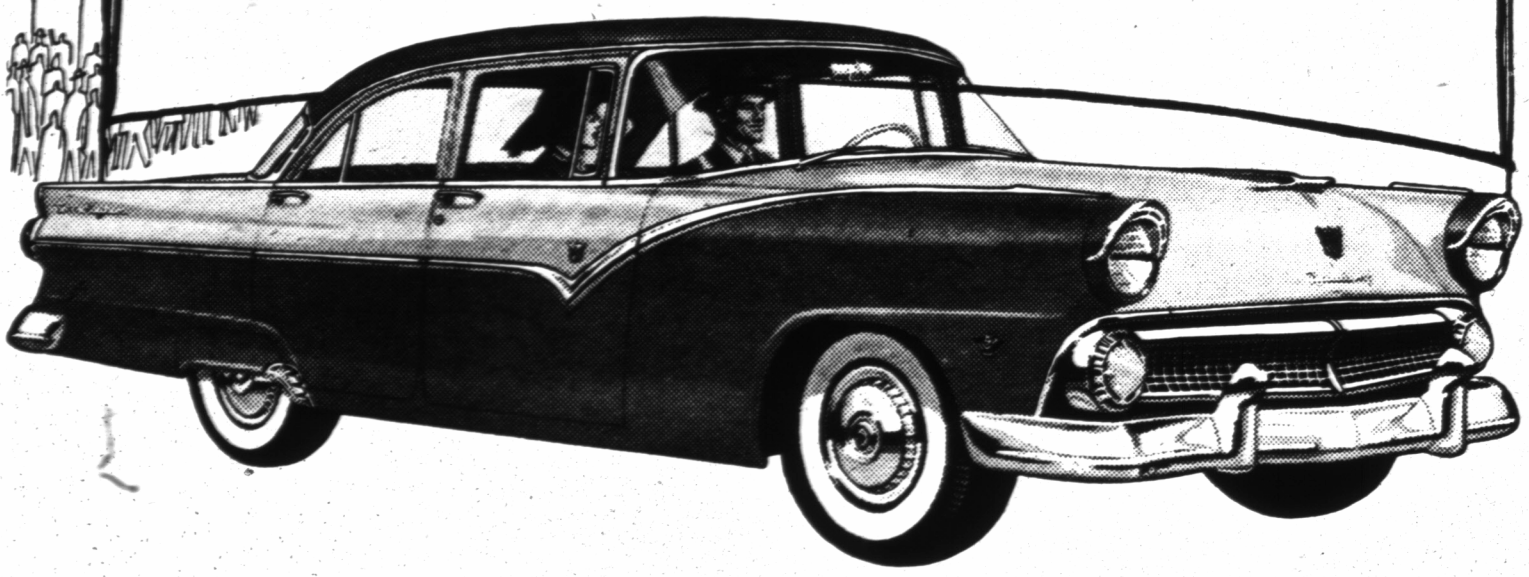
during our SUMMER BANDWAGON SELL-A-BRATION!



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Bring your title with you. We'll wrap-up the deal *and* the details *on the double!* You get the car of your choice, the color of your choice, the model of your choice . . . all at a big saving. And you can get quick delivery on most models. Get *your* Ford *today!*

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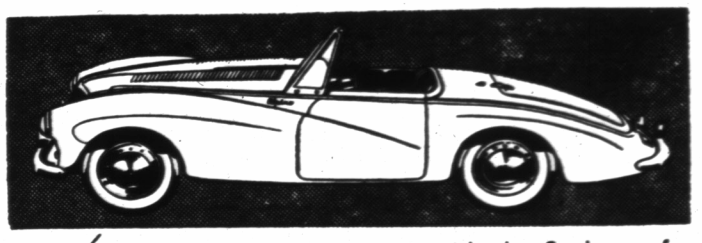

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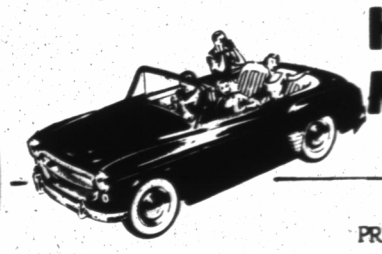

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It's a **TRIUMPH TR-2**

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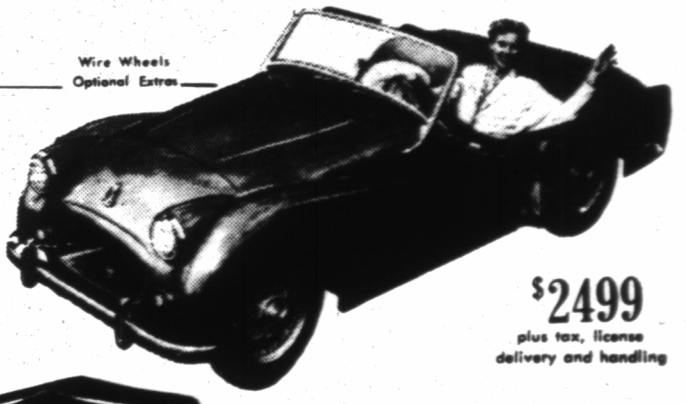

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The Doretti is a De Luxe car at competitive price and includes a special steel tubular chassis to withstand the most arduous tests of constant high speed work.

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When we got through adding up the figures for our mid-year statement of condition, our total resources once more indicated that B of A is the world's most popular bank. Of even greater interest is the fact that more than 3,000,000 Californians now have savings accounts in Bank of America.

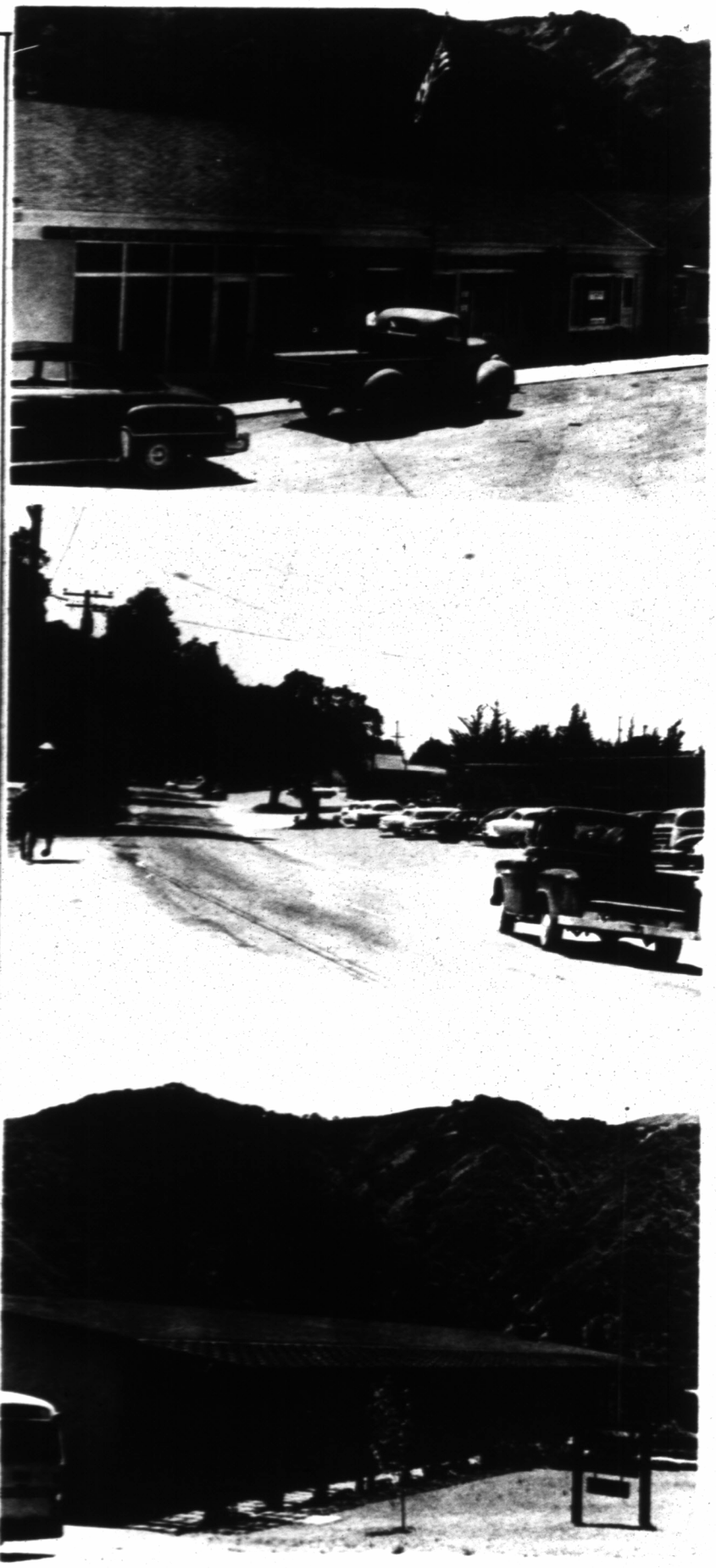
- ✓ **SAFETY**
- ✓ **CONVENIENCE**
- ✓ **AVAILABILITY**

These are the three big reasons why so many Californians save at Bank of America. *Safety*—our bank's great resources afford the ultimate in safety. *Availability*—there's no substitute for "money in the bank" where you can always get it when you want it. *Convenience*—almost anywhere in California, there's a branch of our bank nearby, always ready to serve you.

? BofA *Quiz Corner* ?

DID YOU KNOW THAT Bank of America is owned by more than 200,000 stockholders, many of whom live in our county? Early this month each of these stockholders received his share of our dividend, which for this first 6-month period will total $19,200,000.00.

CARMEL VALLEY 1955 --



CARMEL VALLEY VILLAGE. Top to bottom, the Post Office, main street and Tularcitos School.

To classify Carmel Valley is as difficult as to define its boundaries. It is a small town spread over 50 miles. A complex mixture of resorts, farms, businesses and residential lands inhabited by famed names, real farmers and Sunday ranchers who live there weekdays.

Of only one thing can one be certain and that is that Carmel Valley is crowding the future today and that its future of the tomorrow may well rival such quick California miracles as the spread of the San Francisco Bay area to the hills of Orinda, Walnut Creek and Lafayette after the war.

Inherent in this statement is the focal point of most of the serious problems of the Valley and the reason for the present split into faction groups of those who would like to keep things as they are--those who would like to press ahead quickly, and those who know that the future cannot be held back, but should be guided.

But first what is the Valley? It is a watershed of 163,200 acres, drained 50-odd miles by the Carmel River into the ocean. Almost seventy per cent is unsuitable for agricultural use but it is lovely mountain scenery, is still rugged enough in parts for hunting.

About 50,450 acres, or 30.9 per cent, is fair range land, green in winter and spring, but drying out brown during the hot summer months. Most of these are in the eastern portion of the Valley. About 3,310 acres, or 2.1 per cent, are under cultivation, principally in the western end.

The Valley actually is divided into three parts--Lower Valley starting just off Highway 1; Upper Valley, approximately in the middle; and extreme upper. In the Valley's extreme eastern end lies Jamesburg and the Cachagua. Jamesburg population consists mostly of thirty ranchers and rugged individualists whose contact with the outside world is mainly by star route mail carrier. The Cachagua is the hilly ranch country where San Clemente and Los Padres dams store surface water to supply the entire Monterey Peninsula.

In the Upper and Lower Valley lies two thirds of its population, its two small shopping centers and most of its resorts.

The Valley originally was a group of vast estates deeded to privileged families by the King of Spain. Of these only one, El Portrero de San Carlos, the 20,000-acre Oppenheimer Ranch, still resembles anything like its initial size. The San Carlos Ranch starts on the second ridge

MEN --

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Crowds Future

THE CARMEL RIVER cuts its way through Carmel Valley as it drops from headwaters in the Santa Lucia mountains. --Geo. T. C. Smith photo

to the southwest as you approach it from the entrance to the Valley.

With the exception of San Carlos, range land today is in the Upper Valley and is concentrated in the Tularcitos Ranch, 15,000 acres; the Lambert Ranch, 3,000 acres; and the Chupinos Ranch, 3,000 acres.

Another of the original grants, Rancho Los Laureles, has all but disappeared as a ranch proper. Its break-up started with its sale at the turn of the century by the Pacific Improvement Company, later Del Monte Properties. Small portions of it today are in the locations of the Los Laureles Lodge and Holman's Guest Ranch in the upper valley.

Like the ranches, Carmel Valley's Digger Indians, who once roamed the Valley, have all but disappeared. Today three brothers remain, Alec, Johnny and Bertold Onesimo. Since there are no purebred female descendants left, these boys occupy a singularly lonely position. They are taken care of, traditionally, as their fathers before them, by farm families of the lower Valley.

Carmel Valley's current growth, like most of the County, is mostly since World War II.

The Post Office, serving the upper half of the Carmel Valley, has increased postal receipts annually 33-1/2 per cent over each preceding year. Pacific Gas and Electric installed a relay plant four years ago to last ten. Today it is operating at peak capacity. One of the Village's two elementary schools has been building classrooms almost steadily for the past five years. Both are planning further expansion to keep up with the population race.

The Valley's population is almost as difficult to count as Texas jackrabbits. Valley authorities have arrived at a figure of 2,100 permanent residents and about 500 seasonal. P.G. & E. a year ago tallied 1,239 meters.

The Carmel Valley Post Office, located in the Upper Valley, serves about 500 P.O. and star route boxes. The lower valley, served by Carmel Post Office, has another 250.

The Upper Valley today has two churches, a community youth cen-

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Legal Adv.

NOTICE OF BOARD OF EQUALIZATION MEETINGS

Notice is hereby given that the Assessor of Monterey County, California, has delivered to me, as Clerk of the Board of Supervisors of said County, the assessment rolls of the year 1955-56, and that said Board of Supervisors will meet as a board of equalization to equalize assessments on the following dates, to-wit: July 5th, 11th, and 18th, 1955, from ten o'clock a.m. to four o'clock p.m. and that such meetings will be held at the Chambers of said Board of Supervisors at the Courthouse in Salinas, Monterey County, California.

Dated: July 1, 1955
Emmet G. McMenamin,
Clerk of the Board of Supervisors

CARMEL VALLEY 1955 --

ter, two dress shops, two liquor stores, two grocery stores, two beauty shops, two gift shops, two motels, three gas stations, three bars, many restaurants, a bakery, lumber yard, cleaner's, drug store, children's store, a music store and an art gallery.

In the lower valley (farm center) is a grocery store, antique store, a gas station and a recreation hall.

Biggest indicator of the times, however, are six bustling real estate offices.

Where did the Valley inhabitants come from? They reflect the growth of the County and California. Additionally, one cannot fail to mention that the Valley's biggest asset is space and climate.

A mean of 75 degrees in summer and 65 in winter. Good for swimming but not sweltering.

Although some Peninsulites believe ten blocks a big commute, the Valley really is a short commute by city standards--ten minutes to the Farm Center and twenty minutes to the Upper Valley.

BRETT WESTON'S 8 x 10 view camera captured this pastoral setting among the moss-covered oaks in the hills of Carmel Valley.

But the Valley is not only a residential suburb of the Peninsula.

Today it already has many persons who work in Salinas living there. In fact, as soon as present roads are improved and future roads built to link up with the Salinas Highway, the entire economy of the Valley may well be as closely tied to Salinas and the Moss Landing area as the Peninsula.

One thing is true and that is that the farmland, restricted mainly to the lower valley, has diminished in the past ten years. Whereas, once there were 400 acres of pear trees, today the count is 200 acres. The artichoke fields were among the first to be subdivided. The other major crop, sweet corn, is swiftly being cut back with the advent of subdivision.

Actually, subdivision in the

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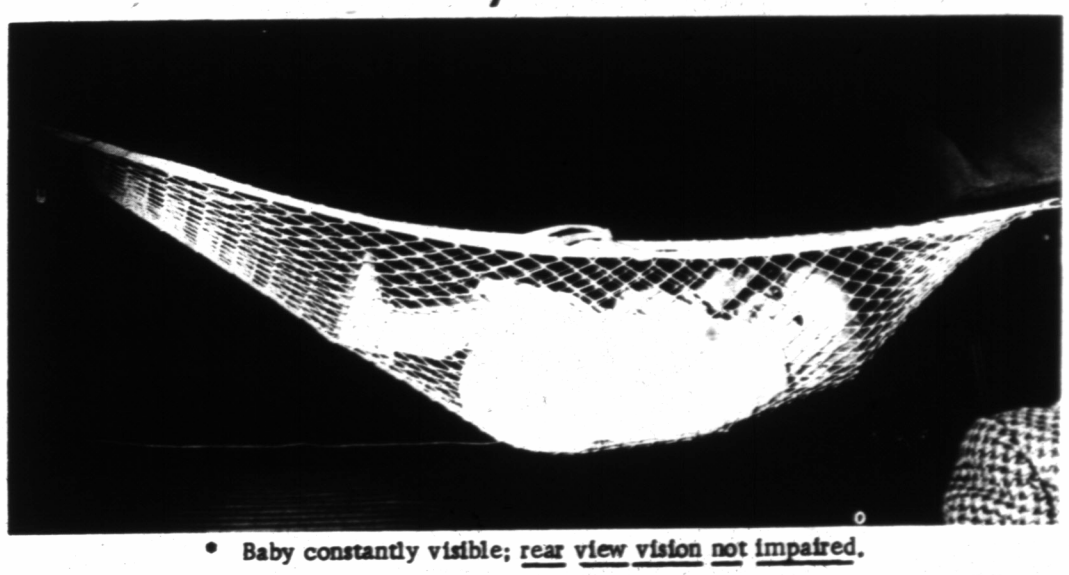

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All are cordially invited to attend the services and visit the
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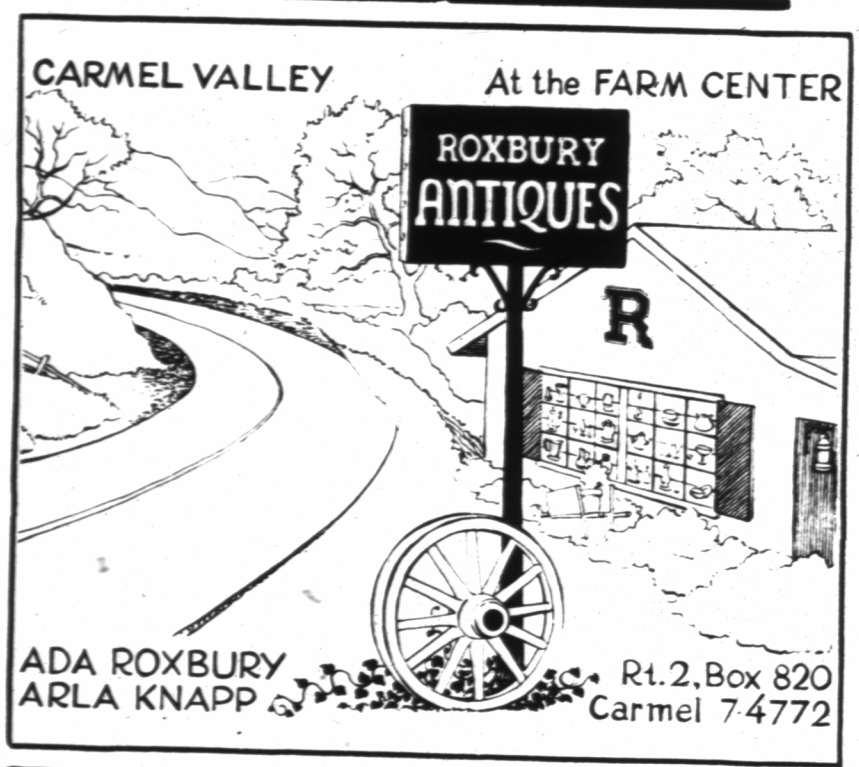

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From where I sit ... *by* Joe Marsh

"Light" Snack For Ducks

Coming back from Balesville the other night I noticed a powerful light at Whitey Fisher's Duck Farm. Seemed to be shining out over the water.

I stopped to ask Whitey what went on. He took me down to his pond and pointed out a 200-watt bulb—rigged up on a pole about three feet above the surface. The light was attracting thousands of insects for the ducks to eat.

Seemed kind of odd to me—but Whitey was enthusiastic. "Best idea I ever heard of," he claims. "Keeps the feed bill down—and the bug population, too. Why do you suppose I never thought of it before?"

From where I sit, Whitey's the type who's always ready to pioneer a worth-while new trick. Me, I stick to old methods. Just a case of personal feeling, I guess . . . like the way you may prefer coffee with meals while I always prefer a traditional glass of beer. Not that I'd claim you're *wrong*—respect for the other man's opinion is my "guiding light."

Joe Marsh

Copyright, 1955, United States Brewers Foundation

CARMEL V

OAK-DOTTED H
per reaches of Carm

Valley got its start about 30 years ago when Frank Porter, father of Valley subdividers, staked out what is now Robles Del Rio in the upper valley.

But the real boom was after the war. Among the now pioneers are Porter's son, Paul, and daughter, Peggy. The Porter interests recently announced a new subdivision of 900 acres in the lower valley.

Another pioneer in the field is Realtor Byington Ford who built the first store in the Village in 1949, and followed it with a row of buildings.

Another after the war developer is Millionaire Edison Holt, descendant of the Holt Rifle family, who is currently starting on a new 500-acre subdivision back of the Farm Center.

Still another subdivision of the upper valley was announced this month by Arthur Metz of the Monterey Investment Co. He plans about 60 home sites on the 39-acre site recently purchased from the Rancho Carmelo--the Valley's famed earthworm ranch.

Still another large subdivision planned in the lower valley is that of Ivan Tweedie.

In most cases the minimum size planned is one-acre sites.

Another major development this month was the one announced by Contractor Paul Jones. He plans to break ground in a month for a new shopping center on a three-acre site in the village.

Initially, he said, he would construct a 10,000-square foot building suitable for a "chain grocery" and some offices. In addition, he is planning to provide parking space for 90 cars.

Jones said he had surveyed the area and felt that its population was sufficient to support a shopping center at this time. He said he would seek stores that the Valley does not have.

Keeping pace with the swift residential development of the Valley has been its building of resorts. In the space of less than a decade, 11 have sprouted. Some operate all the year round, but most are seasonal.

Rancho Del Monte Country Club, one of the many exclusive resorts, uses a unique plan of converting part of the resort into a day and boarding school from late September to May.

Some, however, stay open the year round and offer a Mecca of pleasure to plain relaxation from $8 to $22 a day with reduction for weekly visits. Guests can run the gamut from French cooking, square dancing, swimming, horseback riding, to Hawaiian feasts.

For the residents of Carmel Valley life is slightly different. It contains many of the same aspects of casualness but the head of the average family still works every day and the wife does her

CARMEL PACIFIC
SPECTATOR-JOURNA

ALLEY 1955 Crowds Future

LLS stand out against the warning signs of a winter storm in the up-
el Valley seen from the Los Laureles grade. --Photo by Brett Weston

housework and raises children.

Like the Peninsula, the Valley runs the gamut of incomes with some in the very high bracket. The price of the average Valley resident's home runs from $12,000 to $25,000. But, at the same time, $4,000 cabins to $40,000 estates are available. Acreage in the Valley is lower in some sections than parts of the Peninsula but it is not cheap. A good lot, 100 x 150 feet, sells for about $1500. An acre may range from $1,000 to $3,500. Recently, a large tract of 1,000 acres went for $85,000.

Living costs generally in the Valley are higher than in town. Until the Valley's population is increased to warrant Pacific Gas and Electric to run a gas pipe line, houses have to be heated by electricity, butane or fuel oil. P.G.& E. expects to reappraise the situation soon. However, during their last check it was estimated that the residents would have to fork over $40,000 for installation costs to rate natural gas service.

Prices in Valley stores are necessarily slightly higher than at the big markets. As a result, a lot of Valley business naturally finds its way into the Monterey Peninsula and Salinas and will continue until such time as shopping centers are developed in the Valley.

This shows up in the number of stores and restaurants which have changed hands--often several times for one business, during the past five years. A few businesses report a 100 to 200 per cent gain during the period but appear to be exceptions. The Valley has also lost a bus line, taxi service, a shoe repair store and the services of a full-time doctor during the last six years.

Either poor financing or management is at fault or the Valley is not large enough population-wise at present, under these conditions, to support all elements of a normal community.

Probably the most ideal location for a large shopping center today would be at or near the mouth of the Valley. Here the center would have the added populations of Carmel, Carmel Highlands and further down the coast to draw from.

William Hudson, spokesman for a group that controls the land at the foot of the Valley, said that at present there were no plans to go ahead with the development of the center. "All plans," he said, "are being held in abeyance until the route of Highway 1 is decided upon."

Important to the Valley's development is improvement of the Los Laureles grade which joins the Salinas Highway at the Laguna Seca Horse Ranch and starts at the village, or making a new El Segunda route to come out on the Salinas Highway near Cademartori's restaurant. It would start in the lower valley.

Salinas, in many cases almost as near as Monterey, makes a strong bid for the Valley's dollar. Only the rough condition of the Los Laureles grade keeps more traffic from going that way.

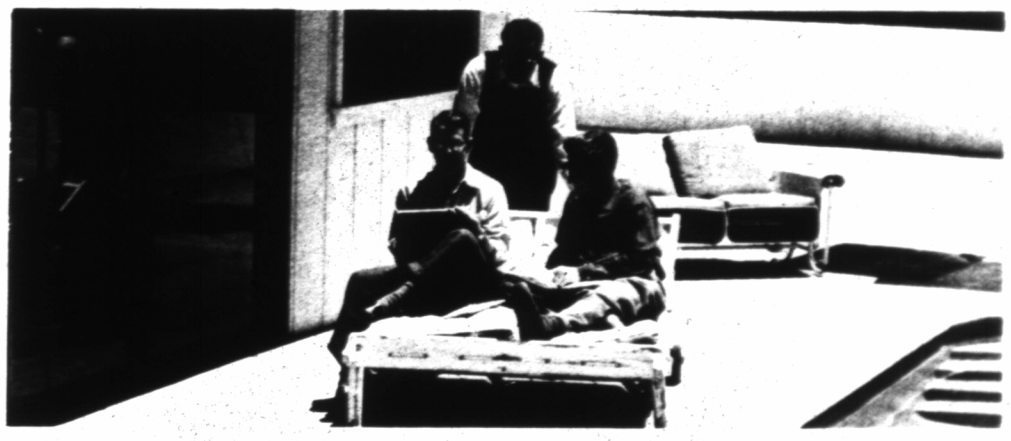
A new highway here would probably put the Valley closer to the Salinas, Moss Landing orbit, but at the same time would work both ways in increasing the Valley's residential population as Salinas grows industrially. And as population grows, full-fledged shopping centers will develop in the Valley and trade naturally would slop over to the Peninsula.

Although there has been some talk about industry for the Valley, it is largely impractical except for very restricted light craft industry.

Carmel Valley, in addition to everything else, has an airport suitable for light planes. Original plans to develop it into an airpark, with accommodations for visiting flyers fizzled. However, its present owner, Pete Delfino, says he has no immediate plans for subdividing it, although it lies adjacent to some of the Valley's highest priced property.

As the Valley has grown its population has divided generally

(Continued on Center II)



CARMEL VALLEY HAS many name celebrities living and working there, including Cartoonist Hank Ketcham, seated right, shown here with assistants Bob Paplow and Fred Toole.

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Mr. Spectator

IMPULSIVE MOMENTS-- Our spies inform us that State Legislator Pattee found himself in a delicate position t'other night. As in oodles of past years, during BIG WEEK at Salinas, the city's 20-30 Club scheduled its usual money-making smoker, funds gonig to charitable events.

Formerly, law enforcement officers have winked at the show which is usually well attended by some of the biggest names hereabouts.

Big surprise this year was the appearance of the new DISTRICT ATTORNEY with his cameraman. He ordered the gals to keep their clothes on and movies were out if the show was going on.

Pattee, a very impulsive guy, thought that the group should have been forewarned. He lost no time getting to a phone and bawling out the county and city's high brass. The films were given a private showing elsewhere.

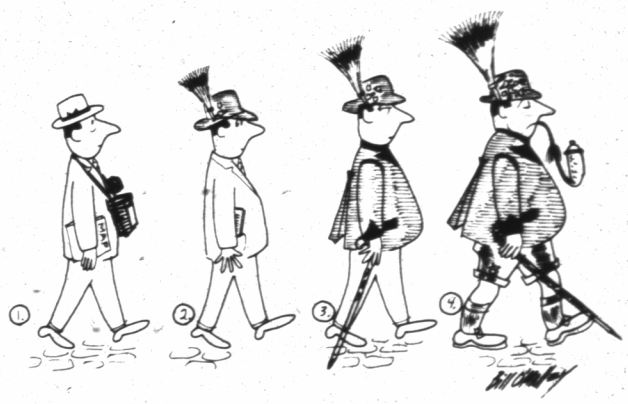
• • •

TEN CENTS WORTH-- Lot of big names checked in here recently. Movie Star Mitzi Gaynor decorated the Carmel Highlands Inn; Writer Paul Gallico put up at the La Playa as did Adela Rogers St. John. Singer Peggy Lee spent a week at Asilomar taking in Church of Religious Science Conference.

Local Paychecks-- P.G. Author John McPartland (fiction story in Dec. '54 Spectator) has story in current Esquire.....Bob Paplow, (cover artist Spectator July issue and illust. "Common Cold" current) has sold another batch of cartoons to Cosmopolitan and Look. Eric Barker, one of the nation's top poets (Point Lobos, current issue Spectator) has a new book to be published soon. Carmel author Mona Williams (story May, McCall's) is thinking of moving to Virginia.

• • •

EVOLUTION-- Carmel Cartoonist Bill O'Malley, back from Europe, gave a full report on his vacation with cartoon entitled, "Evolution of a Tourist".



• • •

TALK ON THE SUMMIT-- Overheard five-year-old atop his sand pile say: "Pretty soon there is going to be a war." Asked on what this theory was based, he vouched: "Missy told me." --Missy is six.

• • •

OUR FACES should be a little red over the miscaption in July issue of Ballerina Lilli Selvig who appeared in Carmel Valley Barn Theater production of "Merry Widow."

In this case, like most, explanations are too involved, but it recalled to mind a Satevepost postscript of a decade or so ago, which could well be a model for editors in circumstances such as these.

• • •

Mr. Stefan Oliver, Director
End o' the Wharf Summer Playhouse
Dear Mr. Oliver: Thank you for calling attention to the regrettable error The Beacon made in reporting your current production at the Playhouse. When we printed: "Everyone in the cast ably supported Mr. Stefan Oliver, the leaning man," we, of course, meant "leading man". It was not intended, as your letter inferred, to be a snide crack at the studied, casual slouch that sets you apart from less experienced actors. You do not lean, and even if you did, we wouldn't say so. What happened is that Mr. Minnich, who runs our linotype, inadvertently pushed the n key when he should have pushed the d. I am truly sorry, but before judging us too harshly, please remember that each issue of The Beacon runs close to 50,000 words--or close to 50,000 possible errors--and once in a great while one slips through. Next week, in reviewing your new offering, we shall

(Cont'd on Page 41)

WHAT'S DOING
D. D. Muir, your Telephone Manager in Carmel

How telephone drivers guard your safety

Protecting your safety and that of your family is a big part of every telephone driver's job. And to prepare our drivers for this responsibility, we give each a special course in what we call defensive driving. This teaches telephone people to drive in such a way as to prevent accidents no matter what others may do. And it really pays off. For example, telephone drivers covered more than 80 million miles last year without a single fatal accident. Naturally, careful driving like this helps make the streets safer for everyone. And by helping us keep skilled people on the job, it enables us to work faster and more efficiently . . . to bring you good telephone service. **Pacific Telephone works to make your telephone a bigger value every day.**

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If the telephone number at your house isn't now listed under your name, it easily can be. In fact, everyone in the family —Mom, the youngsters, resident "in-laws", and so on — can have a separate listing. By having your own name in the phone book, you make it easier for people to get in touch with you. It can be the difference between getting or missing important calls. And you can have your own listing at small cost. So why not call us at your telephone business office and talk it over.

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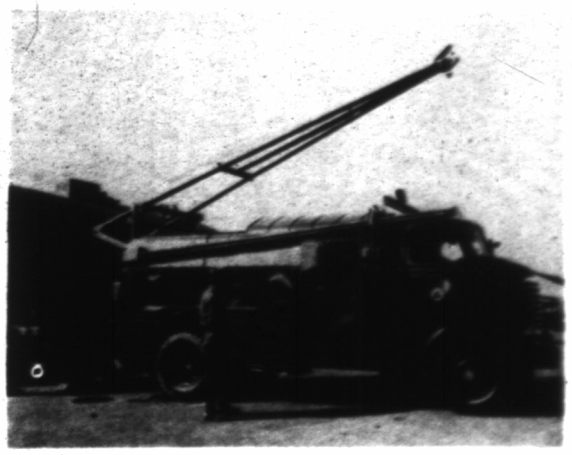

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CIRCLE THEATER PLAYERS (l. to r.) Gloria Rust, Betty Fowlston, Howard Veit Jr., (back to camera) and Walter Williams in hilarious tea scene of current hit, "Yes, My Darling Daughter".

Darling Daughter

The Golden Bough Players Circle has chalked up another success with its current attraction, "Yes, My Darling Daughter". The play, by Mark Reed, a Broadway suc-

(Cont'd on Center -12)

Pursuit of Happiness

Good summer fare is the Wharf's "Pursuit of Happiness".

The plot revolves around bundling--sparking in bed divided by a partition--that was the vogue

(Cont'd on Center -12)

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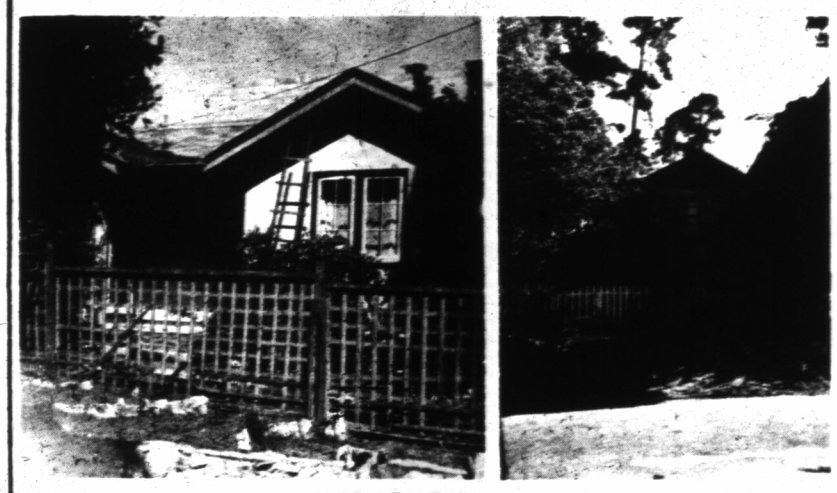

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JANICE DOWN, Pacific Grove, is one of the contestants for Queen of the forthcoming Monterey County Fair, August 25-28.

CARMEL VALLEY

(Cont'd from Page 8)

into two camps, those wanting to keep things as they are, and those wanting to develop it.

Both sides have used the Monterey County Planning Commission as a public debate forum on one issue after the next.

The outcome of these debates has been a Master Plan for Development approved by the County Planning Commission.

The Plan is an attempt to establish a pattern for regulation of growth of the Valley during the next 25 years.

Its designers anticipate a population increase of 20,000 to 30,000. These figures are not too startling if California continues to grow at its present rate, and the Salinas-Moss Landing area rapidly develops industrially.

The plan calls for three shopping centers, one at the Farm Center, another at Carmel Valley Village, and a third at Luis Wolter's Hacienda Market, where the proposed El Segunda highway to Salinas would link up with the Valley road. The long proposed commercial development at the Valley mouth is not mentioned, since it is already zoned commercial.

The plan sets up eventual sites for 10 elementary schools with adjoining park areas, and one high school. It provides for the present Valley road to continue through to Greenfield; improving the Los Laureles grade and development of the El Segunda road.

It further provides for one acre building sites, to preserve the Valley's semi-rural atmosphere.

In the end it might be said the Valley is already crowding the future.

Barn Theater presents...

The Barn Theater in Carmel Valley will feature the comedy, "Three Men on a Horse", during the first two weekends in August, (Friday, Saturday and Sunday).

The benefit performance for Our Lady of Mount Carmel Church will have a cast including Ruth McElroy, Louis Cutelli, Byington Ford, Dr. Edward Marcucci, Anne McElroy Fry, George Finkhousen, Leon Panetta, William Grant, Paul West, Melodi Brien, Holt Wood, Joyce Parker and Paul Chapple. Don Gunderson is the director.

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Darling Daughter

(Cont'd from Center -9)

cess in pre-war years, is still fresh and amusing in the Circle Theater interpretation.

Major standout is the remarkable improvement of youngsters Howard Veit Jr. as Douglas Hall, and Gloria Rust as Ellen Murray, over their last teaming as the quarrelling sweethearts of "Harvey".

In this instance Director Charles Thomas wisely stressed that the two act naturally their roles of confused sweethearts just out of college. It paid off handsomely.

The plot of the play revolves around their unconventional weekend trip and the tizzy into which it throws the Murray household. The spotlight is shared by Betty Fowlston as Ann Murray, Ellen's mother. The situation is complicated by Lewis Murray, Ellen's righteous father, played by David Eldridge; and Aunt Connie, played by Dee Olivetti, an expert in portraying young-middle-aged sirens.

In addition there is newcomer to the Circle Walter Williams as Titus Jaywood, Ann's ex-lover, who arrives on the critical weekend. His relaxed manner and underplaying of key lines was excellent. An optometrist in real life, we hope to see more of him.

Rounding out the cast was Jeanne McConnell as Martha, the housekeeper. --B. A. H.

Pursuit of Happiness

(Cont'd from Center -9)

at the time of the American Revolution.

And the Wharf cast finds both of the theater's directors, Bob Carson and Thomas Brock, participating to advantage.

In fact, Brock's superb handling of the part of sin-chasing Rev. Banks is worth the whole show.

Other high spots are Carmalita Scott's easy portrayal of a matron, and newcomer Joanne James' charming performance of the sparked maid, Prudence Kirkland.

Henry Chaeff, as the Hessian officer-sparker, could be the play's weakness except that his enthusiasm more often than not covers his inexperience.

Veteran Nick LeFeuvre continues to astound us with his versatility. Here he is Capt. Aaron Kirkland, Prudence's understanding father.

Rounding out the cast are Stephanie Hurd, excellent as the saucy maid; Pat Ryan as Sheriff Thaddeus Jennings; and Director Carson as the American Colonel. --T. H.

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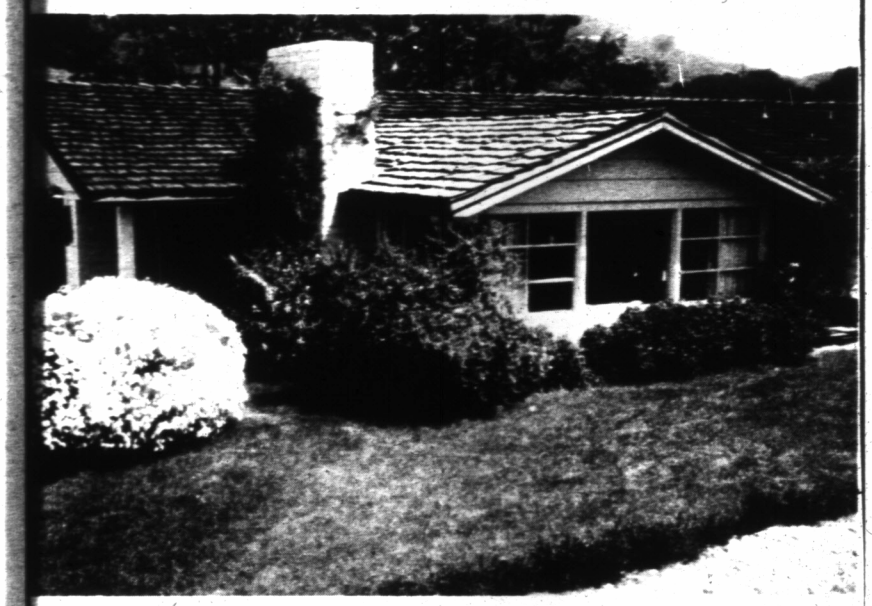

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Mr. Spectator

(Contd. from Center Page 11)

say something especially nice to make this up to you.

Faithfully yours,
OWEN GRIMES,
Editor

My dear Mr. Oliver: Upon receiving your sharp little note regarding our second error, I called in Mr. Minnich, our tyepsetter, and showed him the line that read: "The talented Stefan Oliver needed very little make-up to play the mole." Naturally, he agreed "mole" should have been "role", but he couldn't explain what happened. However, I think I can. We are pretty short-handed here, so Mr. Minnich has been reading proofs in his spare time, and I fear he has a rather unsuspecting nature when it comes to looking for mistakes in type which he himself has set. We shall be happy to run a correction next week, and this time I'll do the proofreading. So please do not be too hasty with that idea of withdrawing your paid advertising from our paper. I speak, not for myself but for the 12,000 (net circulation) families into whose homes The Beacon goes. Surely you want this vast potential audience to know what is playing at your Playhouse. Regretting past errors, but resolved to do better, I am

Cordially yours,
OWEN GRIMES,
Editor

Dear Mr. Oliver: Your phone call today was so hysterical as to be unsatisfactory, which is why I am writing. First, I had thought you would appreciate a mention of your many curtain calls, and the fact that it came out in print as "Mr. Stefan Oliver, the great actor, took three curtain falls" was as big a shock to me as it was to you, especially since I personally handled the proofs. Mr. Minnich was in the clear this time, so your remarks about him were quite unjustified. Per your request, am returning complimentary passes issued us, together with your final advertising invoice. Trusting both these decisions were made in the heat of artistic temperament so common to you thespians, and that next summer you will return to our community in a more forgiving frame of mind, I am

Regretfully yours,
OWEN GRIMES,
Editor

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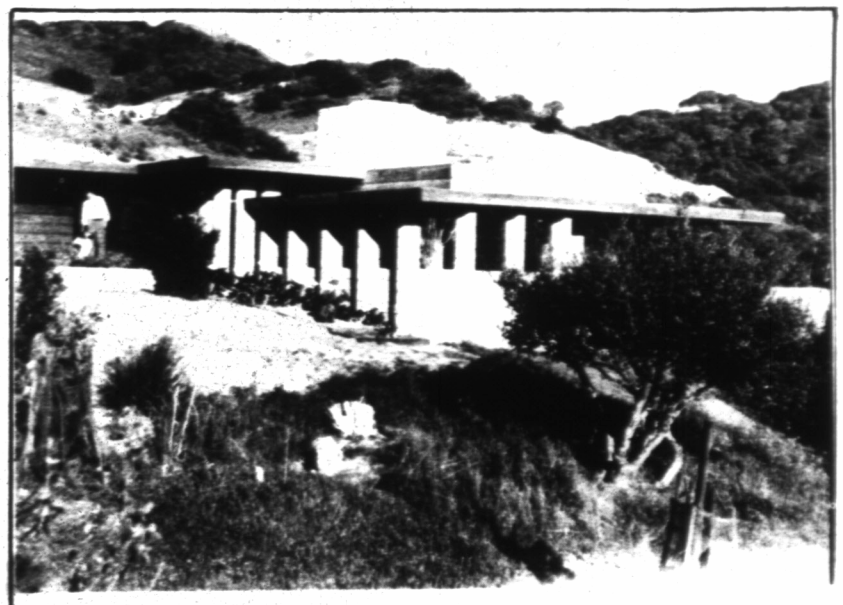

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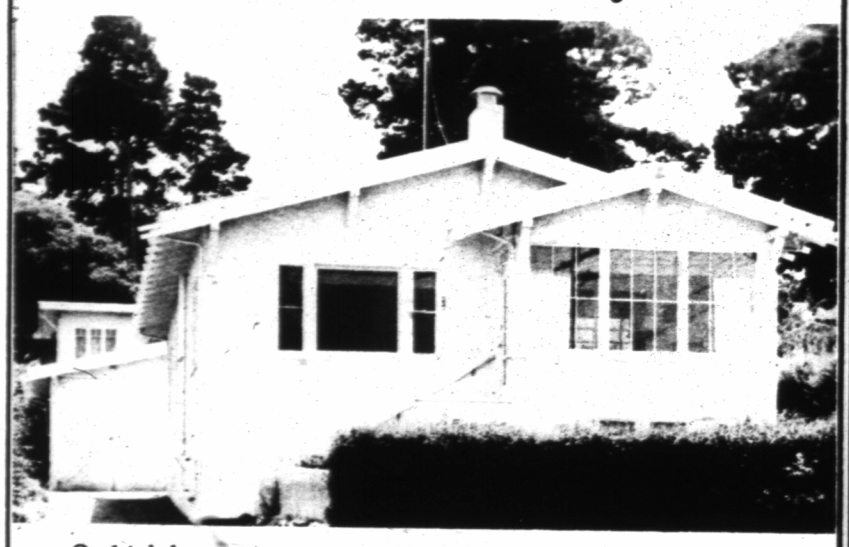

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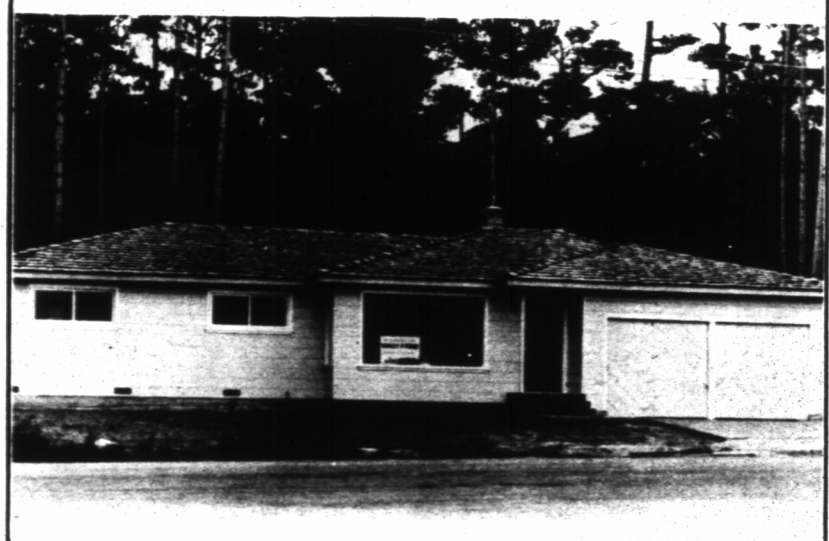

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SEE YOU IN THE FUNNIES."

6 OUT OF 10 AMERICANS INTOLERANT

BOOK LOOKS -- by John F. Allen

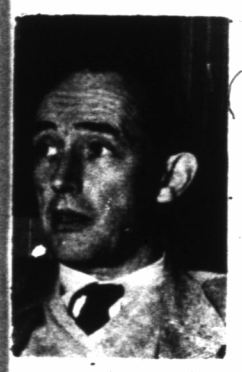
Six Americans (?) out of every ten would deny to an atheist the right of free speech.

Two thirds of all Americans would deny to a Communist the right to speak in public and would approve removing from public library shelves any book he might have written--presumably regardless of its subject matter.

Almost three quarters of the American people favor squealing to the FBI about a neighbor suspected of being a Communist. (Their definitions of Communists include such brilliant deductions as: "He's not like the rest of us," "His friends were foreign looking," "I just don't trust her," "He's not interested in money," "He drinks and acts common-like.")

Yet, despite all the public blather, less than one per cent--one out of 100 people--really worry about the Communist threat to the United States on one hand, and the threat to their civil liberties imposed by the professional Red-hunters on the other; they worry most about such personal and narrowly selfish things as family finances and health.

These unhealthy and discouraging peeks through "a window into the mind of America" (to quote from the author) are extracted from a book called COMMUNISM, CONFORMITY AND CIVIL LIBERTIES (Doubleday, $4) by Samuel A. Stouffer. This is a sometimes heavy-going, chart and statistic-studded volume which purports to be a "cross-section of the nation's mind". It probably is just that, if you believe the basic reliability of the public opinion polls. The particular study reported here was made at the behest of the Fund for the Republic by two of the best public poll groups, the Gallup outfit and the University of Chicago's National Opinion Research Center. I won't go into the details of how the study was made, but I've been assured by experts in the field that this was the most careful and error-free polling of public opinion ever conducted. Some 500 skilled



John F. Allen, one of the top writers on the San Francisco Examiner staff, is a former West Coast editor of Time Magazine. He reviews books exclusively for this publication.

interviewers questioned at great length a carefully balanced cross-section of 5,000 ordinary people and 1,500 so-called community leaders.

The over-all picture is not pretty. Some of the specific findings will come as a surprise and shock to those who had assumed in the American people both a high degree of native intelligence and a wide-spread basic belief in those freedoms to which we all give such thoughtlessly glib lip service. If there is a moral to be drawn from all this, I would say it is that we face the discouraging job of selling democracy to Americans before we can afford to play political missionary to the rest of the world.

On the basis of dozens of questions concerning their attitudes toward people who disagreed with them, Mr. Stouffer has divided those people polled (and hence, presumably all Americans) into three major classifications, less tolerant, in between and more tolerant. Even those people in the latter classification leave much to be desired, but on the whole, they appear to be what a man from Mars would consider worthy citizens of a democracy. In the general cross section of all people, this more tolerant group accounts for only 31 per cent of the population.

Among the poll's 1500 "selected community leaders" the more tolerant make up a heartening 66 per cent. And here, as Mr. Stouffer points out, lies a degree of hope. Because these community leaders exert a degree of influence, the basic intolerance and anti-democratic reactions of the public in general are, to a certain extent, controlled and channeled. It is a notable fact that only in those areas where the community leaders themselves are notably intolerant (Los Angeles for example) have there been outbursts of witch-hunting, book-burning and the stultification of free school systems.

Worth noting, by the way, is the degree of tolerance shown by specific types of community leaders. As might be expected, the highest tolerance ratings are held by presidents of library boards (79%), chairmen of community chests (82%), presidents of bar associations (77%) and newspaper publishers (84%). Lowest in tolerance, again as might be expected, are such leaders as American Legion commanders (46%), regents of the Daughers of the American Revolution (for whom one revolution was apparently enough) (48%) and the presidents of women's clubs (49%).

There are other bits of hope. For instance, the more education

(Continued on Page 55)

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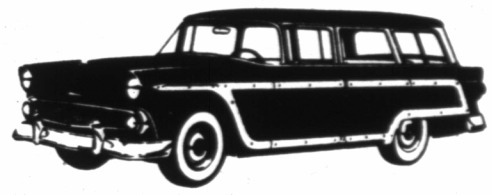

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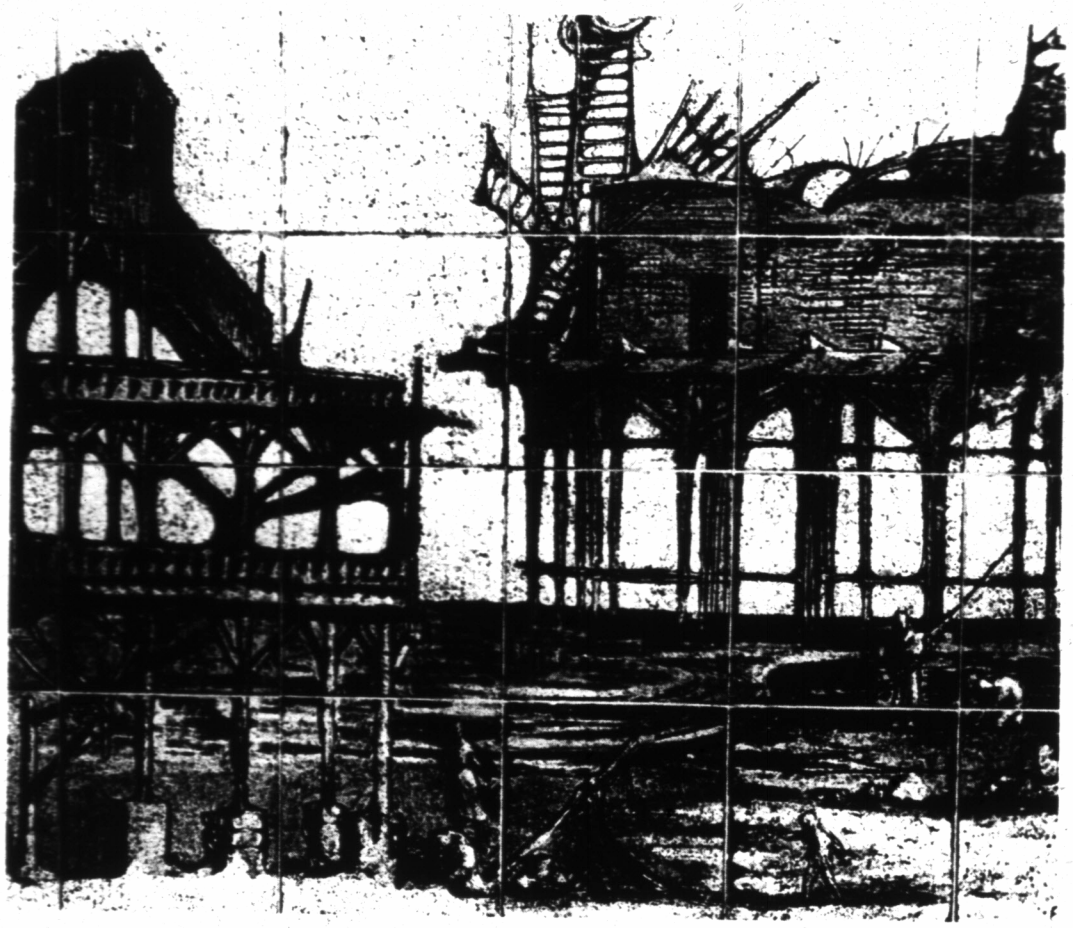
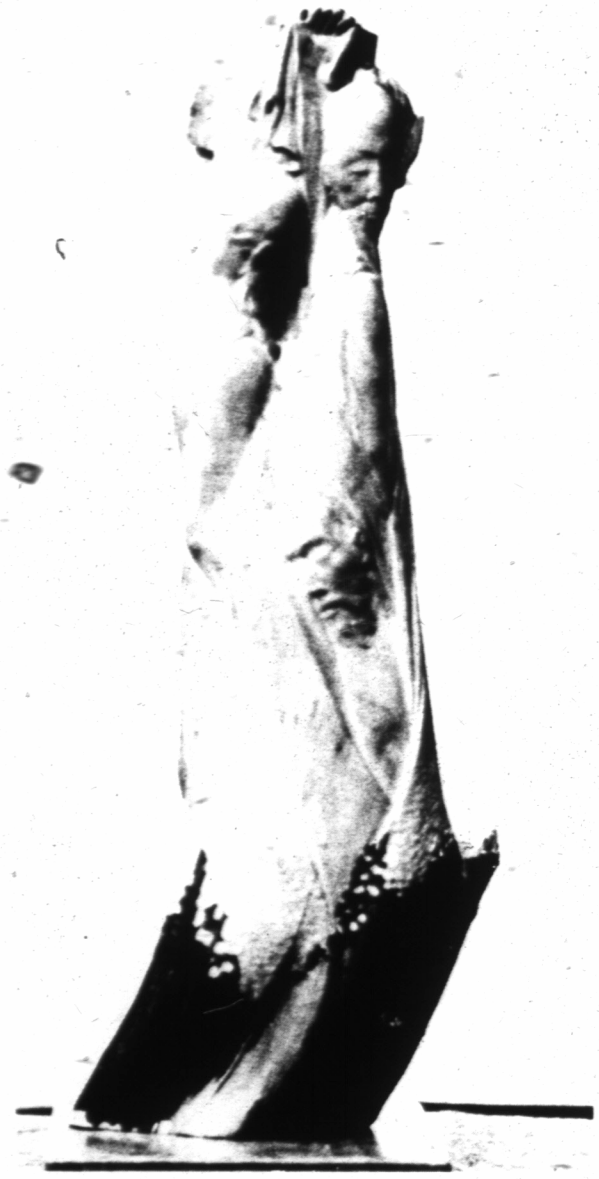
SPECTATOR GALLERY -

LESLIE EMERY'S portrait of a young girl is now on display at the Carmel Art Association Gallery.

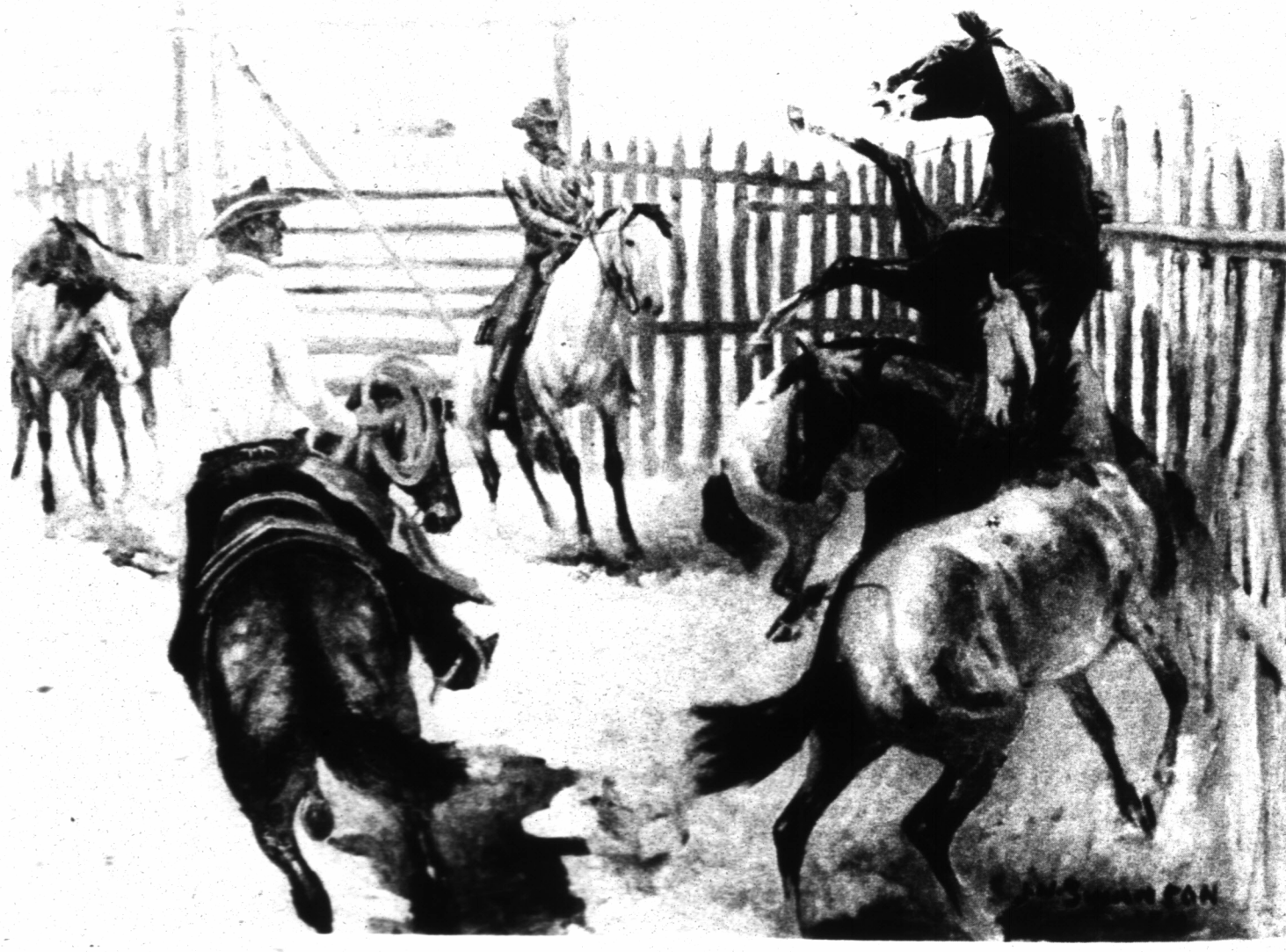


ERICA FRANKE'S NEW WORK, "Cannery Row", in tile panel (sgraffito) is on display at the Carmel Craft Studios.



THE SMALL WOOD CARVING of Carmel Valley Sculptor Alexander G. Weygers is now at the new Gallery and Craft Center at 230 Olivier St., Monterey.

"THE OUTLAW", by Jack Swanson of Carmel Valley is currently showing at the Carmel Valley Art Gallery.



of the month

This feature is a continuing series displaying the current work of local artists and craftsmen.

The Spectator-Journal, in sponsoring this feature, has as its aim furthering the work of the local artist, and alerting the County to one of its biggest assets.

The selection is made by a Spectator-Journal panel consisting of Donald Teague, Saturday Evening Post Illustrator, and internationally famed painter; Feg Murray, cartoonist; and Spectator-Journal Editor-Publisher, Thorne Hall.

At mid-month preceding the date of issue the panel visits all local galleries to make its selection. Its task is made somewhat easier by the circumstance that many of the galleries have as their center the Carmel area.

Artists and craftsmen whose work is not on display at the galleries may have their work considered by bringing it to the Spectator-Journal office before the day of selection, or by making provisions with us for having them viewed.

The photographs of the paintings were taken by Spectator-Journal Staffer Ralph Hamilton. The photographs were taken by natural light using a K-2 yellow filter and a new hi-speed film.

"RANGDA QUEEN OF THE WITCHES", by retired General Frank Dorn is at the Carmel Valley Art Gallery.

THE "BALLERINA SLIPPERS", the work of young Carmel newcomer Jesse Corsaut is at the Carmel Craft Studios.

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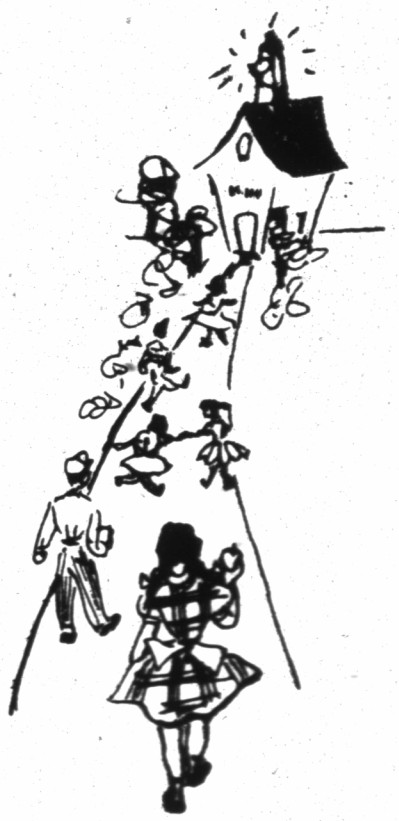

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WOMEN WHO DO THINGS. By BARBARA HALL

What Happens to Beauty Queens?

Ever wonder what happens to the Miss Joneses who won the Miss Metropolitan City a few years back?

A few end up in Hollywood but most get married and are never heard of again.

But here on the Peninsula Adele Gifford, a dark-eyed, 30-year-old brunette who was Miss Cincinnati at 16, is the star of an increasingly popular radio program.

It's "Bank of Knowledge", a quiz show for kids that has been on KXXL for the past three months.

For her it may mark a big step in a new career and a goal to bring good radio and TV for children on the Monterey Peninsula.

For a girl who was the Queen Bee at 16, Adele has had a varied career. Still a teen-ager when she was married, Adele now has a 14-year-old daughter. In fact, mother and daughter started to school at the same time. That was when they moved to Idaho and Adele went to college.

Later she did professional modelling and some dramatics. Seven years ago she came to Carmel and was employed as a teacher in Monterey County schools. She found teaching too confining and gave it up to learn more about radio and TV. After completing a course at the Stanford Radio and TV Institute, she gained more experience working at radio and TV stations in San Francisco and Hollywood.

Then she came home to start work on her goal. "I'm going to do this on the Monterey Peninsula if it kills me," she says. "And," she adds, "right now it seems to be killing me."

With only half the show sponsored, Adele doesn't make much money from her radio work. So she gets her income from her sidelines. Last year she did substitute teaching ("but the teachers didn't seem to get sick very often") and posed for photographers and artists ("but there are so many girls around here who will do that for free!").

"These are lean times," says Adele. "But maybe next week they'll be fat!"

And they will, too.

Adele has other radio and TV shows "written and ready to go" --just waiting for someone to buy them. One, which will be launched soon, is tentatively called, "Fun on the Ranch". Adele will be a cowgirl and will interview well-known personalities of the area. On this program, she says: "I'll present music and stories for children--which will be educational in a fun-disguised manner.

All of her shows feature children and Adele plans to coordinate all the youth groups to take part. "After six years of teaching," Adele says, "you can't help gaining an interest in and understanding of children." Like Mary's little lamb, children like Adele because she likes them.

Every Saturday morning, for a half hour before her quiz show goes on the air, Adele and her young contestants sit around a table and chat. This "pitter-patter", as Adele calls it, is designed to relax the children so they won't be afraid of the mike. "And", says Adele, "I try to stimulate their minds so that they'll be on the ball when the questions start." Adele doesn't give them any hints as to the answers to the questions but gets the children to talk around a subject that will be on the program in order to start their minds working in the right direction.

Adele herself gets involved in quite a bit of research. It isn't enough for her to be just the gal with the answers; she has to know all about a subject that the children are discussing. "You never know what the kids will come up with," says Adele, and she finds

(Continued on Page 55)

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JUNE 30, 1955

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Cash on Hand and in Banks	$ 247,222,295.03
U. S. Government Obligations	417,432,656.35
State, County, and Municipal Bonds	68,322,402.65
Other Bonds and Securities	25,288,166.68
Stock in Federal Reserve Bank	2,400,000.00
Loans and Discounts	693,416,969.61
Bank Premises and Equipment	12,662,145.18
Other Real Estate	1.00
Customers' Liability under Acceptances	938,989.98
Accrued Interest Receivable and Other Assets	9,676,679.72
Total Resources	$1,477,360,306.20

Liabilities

Deposits	$1,358,009,894.33
Acceptances Outstanding	947,976.74
Reserve for Unearned Discount	9,971,350.95
Reserve for Interest, Taxes, etc.	8,735,577.07
Other Liabilities	1,809,608.47
Capital Funds:	
Capital Stock	27,812,500.00
Surplus	52,187,500.00
Undivided Profits	17,885,898.64
Total Liabilities	$1,477,360,306.20

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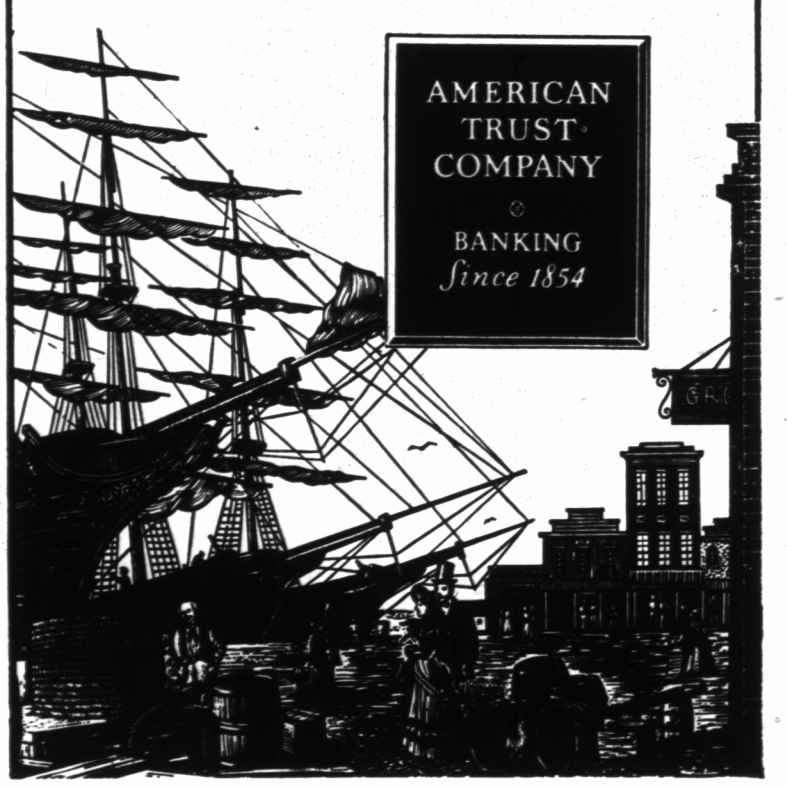

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This Sconic Pictorial is Sixth in a Series

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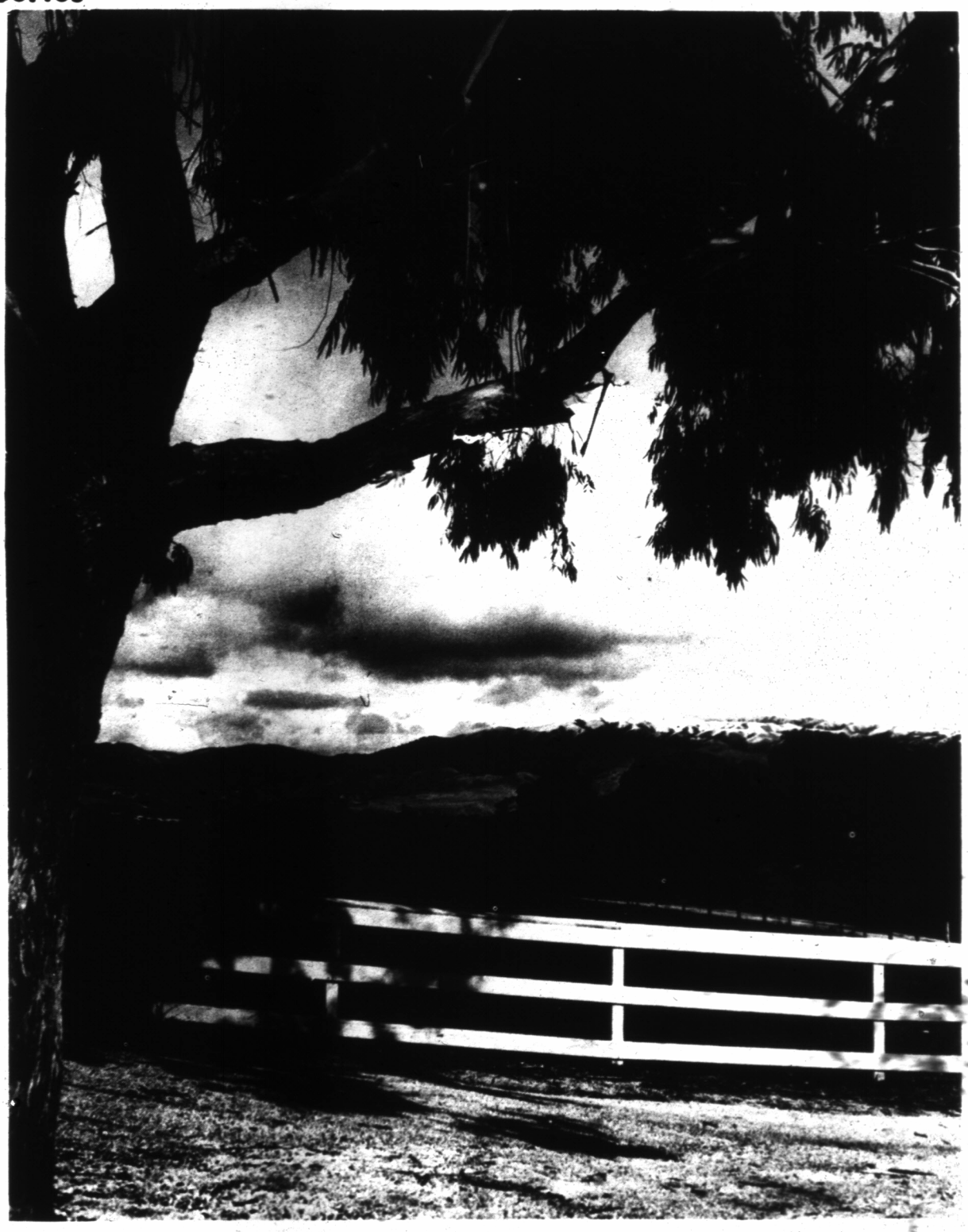

SNOW-CAPPED PEAKS OF MT. TORO near Salinas were captured here by Photographer Steve Crouch in a picture taken at the Betty MacDonald farm in Carmel Valley.

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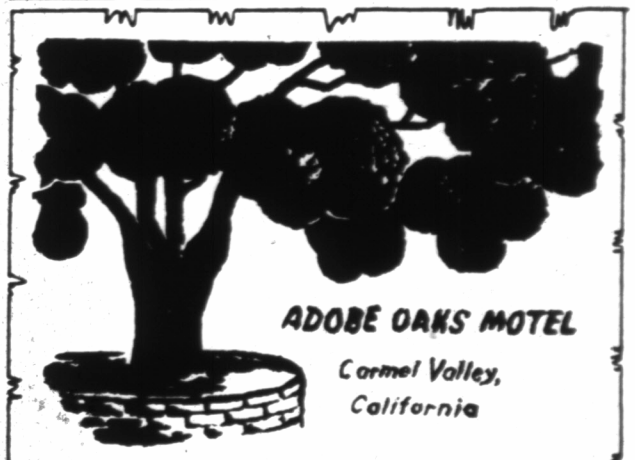

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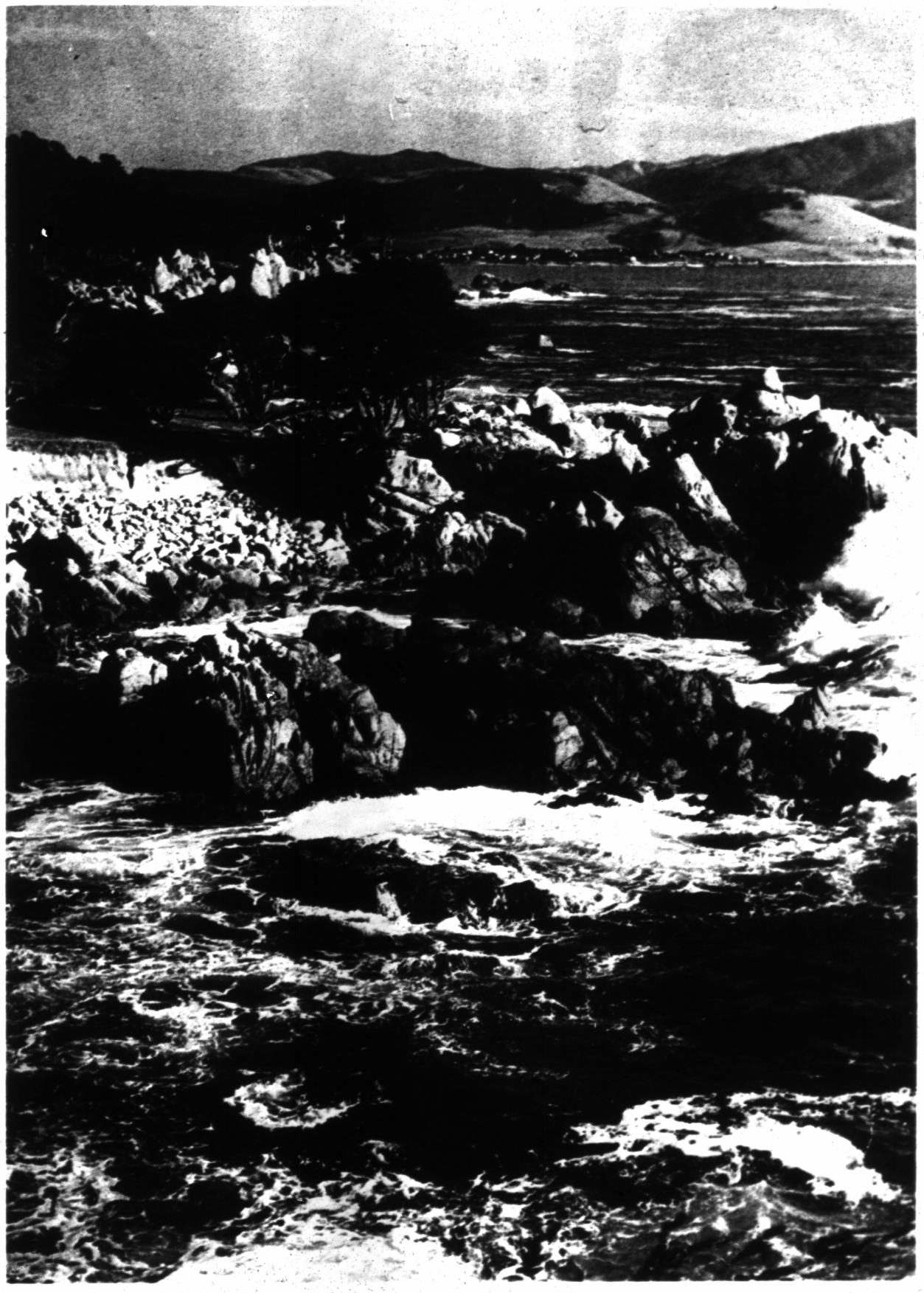

PEBBLE BEACH Coastline shot
by Julian P. Graham.

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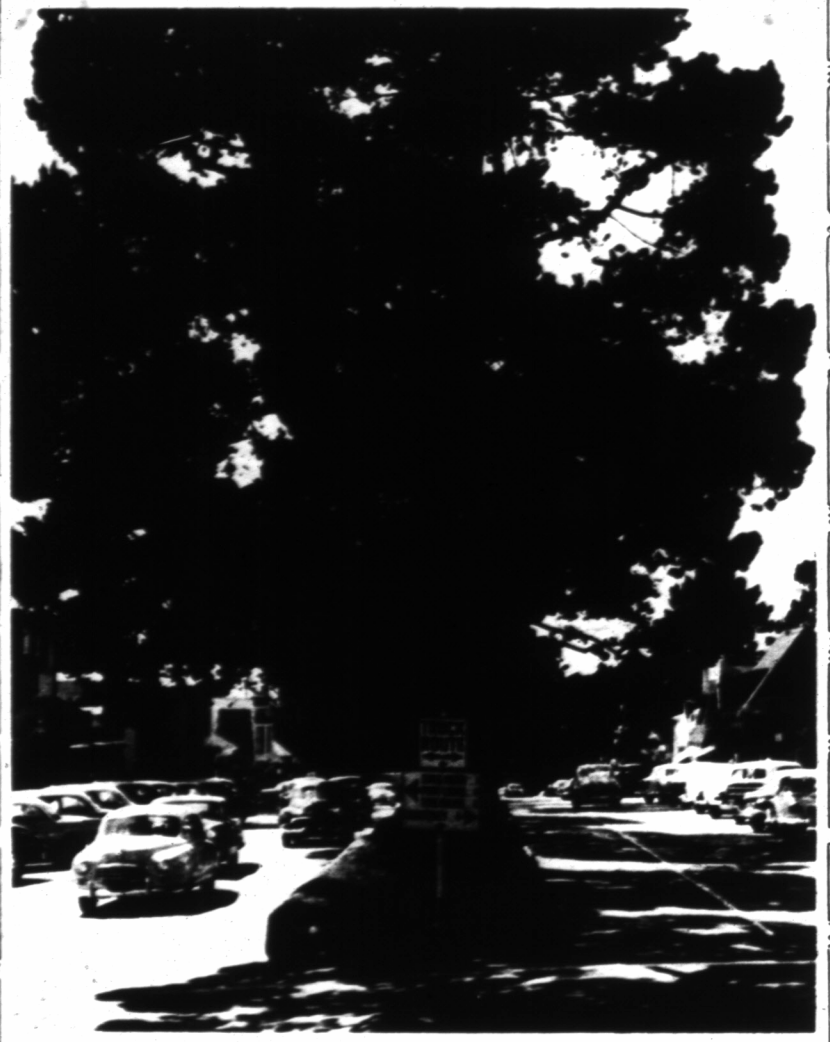

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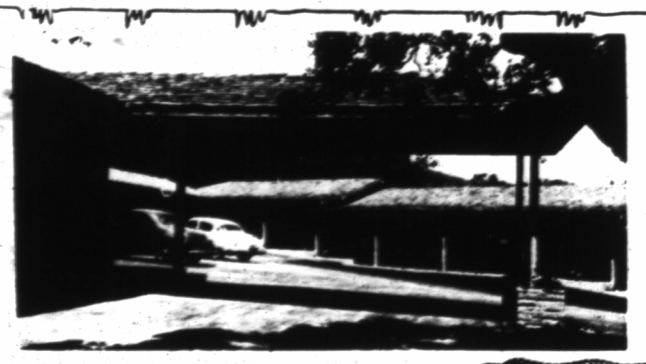

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Should Teen-Agers Go Steady?

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Should teenagers go steady? How do parents feel about it? How do the boys and girls themselves feel about it?

We've asked around, and from our gleanings it seems that locally, by the time our young people are seniors in high school, much more than half are going steady, or have gone steady at some time during their lives.

What does "going steady" mean? Parents are apt to shudder when they think that their boy or girl is involved in an exclusive relationship which could mean marriage before the youngster is really ready for it.

To some young people (and we found this most often in Pacific Grove) engagement and, eventually, marriage are the future plans of the steadies. But for most, going steady is simply a temporary convenience. Pat Grimshaw of Carmel sums it up this way:

"Going steady is an agreement between a girl and a boy that each one will not go out with anyone else for a time."

A Monterey boy explains it: "It means 'hands off!' No competition wanted."

This agreement, apparently, can be broken at any time, and some keep it for a week or so with one person, then turn around and make an agreement with someone else for a few weeks or months.

A Pacific Grove mother (whose daughter does go steady and is planning to be married next year) says:

"It's just THE thing to do! The teenagers who go steady go with each other to the exclusion of everyone else. At a dance they don't even dance with anyone else." And she adds, "I don't see how they stand it!"

Although, as Mrs. Peter Stolich of Pebble Beach says, "Parents don't or wouldn't do anything about it," most mothers and fathers prefer that their sons and daughters don't get seriously involved. Mrs. Leonard Brown, mother of Peter Tribbey, Monterey High School graduate who recently won a scholarship to the University of Chicago, says, "It's parental selfishness, perhaps, but a young person is more apt to get his complete education if he doesn't get tied up before he starts to college."

Mrs. Walter Kreisler, mother of a Carmel High School boy, says: "A boy has to think of earning a living, and if he marries too early it might interfere with his education and his future earning power."

Apparently the teenagers themselves, those who are thinking of the future in terms of college, are the ones who boost the percentage of the non-steadiers. "There's such a terrific competition for grades," says one high school honor student, "that some of us don't have time to be 'cats'."

Most mothers of boys also feel that boys mature later than girls, and that going steady for girls in high school might be all right but not for boys. Which presents a dilemma, unless there are older boys around town.

One parent (in this case it was a grandparent, Mrs. A. C. Grimshaw) had something good to say about going steady. "It can be a good thing. If she's the right type of girl, she can be a good influence on the boy."

Girls seem to be a bit keener on going steady than boys--this

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Should Teen-agers Go Steady?

(Contd. from Page 51)

was another fact we found among the teenagers we talked to. Some girls admitted that the main reason for going steady is security--insurance that they will have a big date when a big prom comes along.

A Monterey High School boy who says: "I'm a 'square', so maybe I'm not qualified on the subject," wonders sometimes if girls don't go steady just to make a "social showoff". "I think they like to parade their conquest before the crowd," he says.

Many parents feel that youngsters miss a lot of fun by sticking to one boy or one girl, and that by going around with a variety of people of the opposite sex they can have a better idea of the kind of person they want to marry.

Nancy Anne Williams of Pacific Grove, who is all for going steady --she has been, for nearly a year and a half--agrees there. She says, "I don't think any girl should go steady unless she first went with a lot of different boys."

Nancy Anne has a good argument on the pro side for those people who say that by going steady a girl excludes all other friends. "I have twice as many friends now as I did before I went steady! All my boy friends' friends are like brothers to me! I don't have any self-consciousness with them, and they know that I'm not encouraging or flirting with them!"

Diana Hotovitsky, another P. G. High School recent graduate, feels that going steady is good training for marriage. "You learn how to get along with people, how to give and take. Kids are spoiled brats mostly anyway, and by going with one person you learn to take the good points with the bad."

Pamela Beales, a serious thinking Carmel girl (who has gone steady once) feels "It's not the right thing to do unless the girl or boy is old enough to be seriously interested and is ready to be engaged. A teenager should go around with different boys to find out what kind of person she really likes." Pamela is strictly against the "insurance" kind of going steady. "A nice girl who is halfway decent looking certainly doesn't have to go steady just to be sure to have a date."

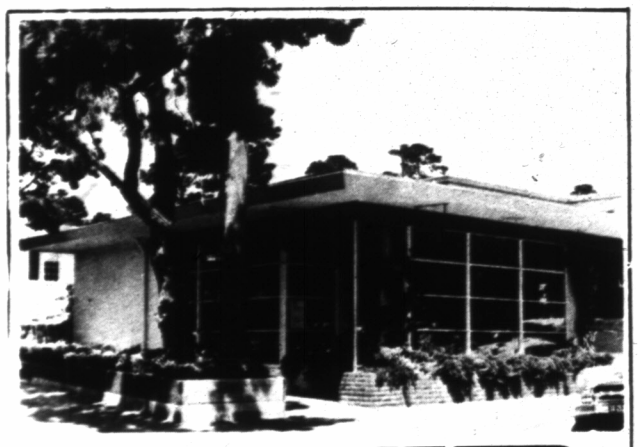
But a girl from Pacific Grove has another idea. "A nice girl doesn't have a chance to go out with boys unless she goes steady. You have to be pretty free with the kisses, and it's better just to kiss one boy!"

• • •

Your reporter, who embarked upon this assignment with misgivings--who felt, with the cynicism of approaching middle age, that it might be a bit boring to listen to "a bunch of half-baked juveniles" expound their theories, was in for, and got, a shock. A delightful shock. They're growing a species of teenagers these days that's alert, intelligent, inquisitive. Not that they need a champion--they do very well for themselves--but here's one who will volunteer, any time, any place!

Heckuva Place to Park !

A CAR owned by Los Gatos visitor last week plunged over the embankment near Carmel Point -- riderless. Failure to set the brakes was cause.



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(H) To Cpl and Mrs. Curtis R. Cooper of 1272 Seaview, Pacific Grove, a boy, Curtis, on July 6.

To Mr. and Mrs. Joseph M. Enriquez of 272 Oliver St., Monterey, a girl, Rufina, on July 18.

To Mr. and Mrs. William C. Whistance of 137 - 10th St., Pacific Grove, a boy, Larry Lee, on July 18.

To Mr. and Mrs. Vincent James Selbicky of 1254 Seaview Ave., Pacific Grove, a boy, Michael, on July 19.

(D) To Cpl. and Mrs. Barney G. Schneckloth of 532 Herrmann Drive, Monterey, a girl, Janice Lynn, on July 20.

To Mr. and Mrs. Victor M. Lopez of 225 Lighthouse Ave., Monterey, a boy, Rodolfo, on July 21.

(C) To Mr. and Mrs. Jesus V. Morales of 361 Archer St., Monterey, a boy, Mario, on July 22.

To Mr. and Mrs. Bayliss Q. Ryan of 1001 Leahy Rd., Monterey, a boy, Scott, on July 24.

(A) To Mr. and Mrs. Max Millar of 520 Park St., Pacific Grove, a boy, John, on July 15.

To Mr. and Mrs. James Kavanagh of 1117 Dowd Ave., Del Monte Park, Pacific Grove, a boy, Michael, on July 15.

(E) To Mr. and Mrs. Bob Price of Carmel, a girl, Valerie, on July 16.

To Mr. and Mrs. Richard Patty of 647 Oak St., Monterey, a boy, Richard, on July 15.

(B) To Mr. and Mrs. Vincent Randazzo of 340 Euclid St., Monterey, a boy, Salvador, on July 17.

To Mr. and Mrs. Howard Jensen of 1620 Luxton St., Seaside, a boy, Roger, on July 17.

To Mr. and Mrs. Earle Ferren of 604 Junipero St., Pacific Grove, a boy, Lindsey, on July 18.

To Mr. and Mrs. John Chaffey of 1601 Josselyn Canoyn, Monterey, a boy, on July 18.

To M/Sgt. and Mrs. William L. Jackson of 17A Ord Ave., Ord Village, a boy, Robert Stanley, on July 3.

(D) To Sgt and Mrs. Robert M. Johnson III, of 919 Waring Place, Seaside, a boy, Rikke Van, on July 3.

To Cpl and Mrs. George L. Noonan of 933C Echo Way, Seaside, a girl, Gloria, on July 1.

(A) To Pfc and Mrs. Kenneth W. Pollack of 1697 Withers Ave., Monterey, a boy, Keith, on July 4.

To Ensign and Mrs. Alan J. Kane of 602 Franklin St., Monterey, a girl, Patricia, on July 3.

(E) To Lt. and Mrs. Keith Robert Bare of Carmel, a girl, Patrice Lynn, on July 1.

To SN and Mrs. Perry W. Sellers of 1038 Olmsted Ave., Pacific Grove, a boy, Perry William, on July 2.

(J) To Cpl and Mrs. Frank B. Koch of 1428 Spencer Pl., Seaside, a boy, David Hunter, on July 15.

To Mr. and Mrs. Bob Biddle of 1124 Ord Grove Ave., Seaside, a girl, on July 19.

To Mr. and Mrs. Delmer Alexander of 307 E. John St., Salinas, a girl, Doris June, on July 5.

(A) To Mr. and Mrs. Thomas Pottharst of 509 Dela Vina, Monterey, a boy, Thomas David II, on July 8.

To Mr. and Mrs. Thomas Coble of 2201 Fremont, Monterey, a girl, Denise June, on July 7.

(D) To Mr. and Mrs. John Currence of 671 McCurry Pl., Seaside, a girl, Nancy Lou on July 8.

To Mr. and Mrs. Howard Chao of 236 Walcott Way, Pacific Grove, a girl, Patricia, on July 9.

To Mr. and Mrs. Cecil Bindel of 655 - 6th St., Seaside, a girl, Monica, on July 10.

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To Cpl. and Mrs. Manfred A. Guttler of 136 B Soledad St., Salinas, a girl, Anita, on July 6.

To Mr. and Mrs. George Roscelli of 1270 - 1st St., Monterey, a boy, John Edwin, on July 10.

(C) To Mr. and Mrs. Alex H. Sanchez of 612 Spencer St., Monterey, a girl, Naida, on July 7.

To Mr. and Mrs. Douglas A. Graham of Carmel, a girl, Roberta, on July 6.

To Mr. and Mrs. Antonio G. Perez of 1358 Manzanita, Seaside, a boy, Jesus Matamoros, on July 7.

(F) To Mr. and Mrs. Leon E. Taylor of 1298 - 4th St., Monterey, a boy, Stephen, on July 7.

To Sgt. and Mrs. Frank J. Reppen of 465 Grove Acres, Pacific Grove, a girl, Randi, on June 16.

To Lt. and Mrs. Percy B. Hilburn of 231 Napier St., Bayview Park, Monterey, a boy, Richard, on July 12.

To Lt. and Mrs. Dean Richard Willwerth of 233 Leinbach, Bayview, Monterey, a girl, Lynn Ann, on July 11.

To Pvt. and Mrs. William H. Davis of 134 Grand St., Pacific Grove, a boy, William, on July 12.

(B) To Sgt. and Mrs. Aaron L. Gale, of 618 Kimball Court, Seaside, a girl, Patricia, on July 13.

To Sfc and Mrs. Edward Victor Hayden of 368 Leinbach St., Bayview, Monterey, a girl, Ellen, on July 10.

To Cpl and Mrs. Joseph H. Parish of 1208 Forest Ave., Pacific Grove, a boy, John, on July 9.

To Sfc and Mrs. John E. Price of 134 Monterey Rd., North Bayview, Monterey, a girl, Mary, on July 11.

(C) To Mr. and Mrs. Phil Cordrey of Carmel, a boy, Timothy, on July 2.

To Mr. and Mrs. Samuel J. Humes of #1 Circle Way, Seaside, a girl, Leslie Ann, on July 2.

To Mr. and Mrs. Arthur Hately, Jr. of Pebble Beach, a boy, on July 2.

To Mr. and Mrs. Alfred C. Johns of 132 Via Cayuba, Monterey, a girl, on July 2.

To Mr. and Mrs. Harold Masson of Pebble Beach, a girl, Colette, on July 1.

(J) To Mr. and Mrs. Roy C. Bates of 825 Bayview, Seaside, a girl, on July 3.

To Mr. and Mrs. Earl Adams of 289 Noice Dr., Salinas, a girl, on July 4.

To Rev. and Mrs. Jerome Politzer of 10 S. Sanborn Rd., Salinas, a girl, on July 4.

To Mr. and Mrs. Giichi Kageyama of 541 E. Franklin St., Monterey, a boy, on July 4.

(F) To Mr. and Mrs. Pavel Pavloff of 119 Montecito, Monterey, a boy, on July 5.

To Mr. and Mrs. H. W. Egan of 20 Via Encanto, Monterey, a boy, on July 12.

To Mr. and Mrs. Robert DeAmaral of 1105 Harding St., Seaside, a girl, on July 13.

(E) To Mr. and Mrs. David C. Marsh of Carmel, a girl, on July 13.

To Mr. and Mrs. Arno M. Fidel of 372 Spruce Ave., Pacific Grove, a boy, on July 14.

To Mr. and Mrs. Yoneo John Gota of 50 Herrmann Drive, Monterey, a boy, Jeffrey, on July 11.

(H) To Mr. and Mrs. Roger Lee Brown of 310 - 17th St., Pacific Grove, a girl, Gloria, on July 13.

To Mr. and Mrs. Richard L. B. Rhone of 314 Elm St., Seaside, a girl, Gay, on July 14.

To M/Sgt and Mrs. Ralph J. Smith of 11 Cavalry Ave., North Bayview, Monterey, a boy, Anthony, on July 8.

(J) To Cpl. and Mrs. Marvin Everett Tanner of 1128 Manzanita St., Seaside, a boy, Michael, on July 10.

To Pvt. and Mrs. Harvey Fred Villers, of 1421 Fremont Extension, Seaside, a boy, Harvey, on July 10.

To Lt. and Mrs. George William Gibson of Carmel, a girl, Cheryl Lee, on July 10.

(H) To Mr. and Mrs. Ralph R. Feliciano of 432 Spruce Ave., Pacific Grove, a girl, Dawna, on July 15.

To Mr. and Mrs. Frank Lee Bardsley of 1630 Highland Ave., Seaside, a girl, Jeanine, on July 16.

To Lt. and Mrs. R. DeHay Caldwell of 108 - 6th Army Ave., a boy, Michael, on July 3.

(B) To Lt. and Mrs. Robert Elvin Price of 1100 Pine St., Seaside, a girl, Pamela, on July 6.

To Lt. and Mrs. Paul Winn Sneed of 121 Leinbach, Bayview Park, a boy, Paul, on July 4.

(F) To Capt and Mrs. Norman H. Trede of 206 Hennessy, Bayview, a girl, Karen, on July 3.

To Sgt. and Mrs. Frank Austin Counts of Cypress Knoll Apts., Marina, a girl, Marilynn, on July 5.

To Lt. and Mrs. Robert C. Kay of 148 - 15th Infantry Ave., Monterey, a boy, Scott, on July 15.

To Cpl. and Mrs. William E. DeBejar of 619 Hamilton St., Seaside, a girl, Debra, on July 18.

To Pfc and Mrs. Melvin A. Hennings of 687 Belden St., Monterey, a boy, Michael, on July 17.

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BEAUTY QUEENS

(Contd. from Page 46)

herself poring over her own Book of Knowledge between sessions. Adele will probably become a walking encyclopedia after a while in the quiz kid show business. But also she feels she has other assets.

"I don't particularly want to become known as the brainy lady."

Adele is constantly amazed at the brightness of the children she interviews. She says the children of the Monterey Peninsula are way above average, adds that she may have to eliminate the children from the Tularcitos School in the Valley for being too smart. Seems the Valley kids walk away with the prize every time.

When she's not working Adele spends her time hunting and fishing and skiing--sports she learned to love in Idaho. She helped start the Carmel Ski Club, participates in little theater work whenever she has the time.

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6 Out of 10 Americans Intolerant

(Contd. from Page 43)

the more tolerance, and certainly more people are going to high school and college than did in the past. It is true that intolerance increases with age, but this will be offset somewhat by increased education. The Stouffer scale of tolerance shows 77 per cent of college graduates in the 21 to 29 year age group as more tolerant, only 13 per cent in the 60 and over age group who attended only grade school.

There is little surprise in the statistical finding that there are geographical differences in tolerance: in the West 48 per cent are more tolerant in outlook; in the East, 39 per cent; in the Middle West, 31 per cent (the natinoal average); and in the South, only 16 per cent.

Some of the other findings: men are more tolerant than women (35 to 27 per cent); non-churchgoers are more tolerant than those who attend what presumably are temples devoted to tolerance; about 60 per cent of people believe that a child who is unusual in any way should be forced immediately into line; few people have the vaguest idea what Communism is; most never heard of McCarthy.

This is a book worth deep study if you want to understand your fellow citizens. And very handy to have as a reference the next time a pontifical politician or columnist tells you what the American people think or want.

"Playboy of the Western World"

The Forest Theater Guild production of J. M. Synge's Irish classic, "The Playboy of the Western World", is scheduled to open on the outdoor stage Labor Day weekend, September 3.

The cast, under the direction of Cole Weston, will be headed by Mike Monahan in the title role and Helen Weston playing Pegeen. Other players include Ric Masten, Betsi Pye, Allen Foulkes and Edgar Pye.

Meet the Wilsons who set up housekeeping in Napa in 1935

20 YEARS AGO—when Earle and Dorothy Wilson were married, they had just five appliances: range, water heater, waffle iron, toaster and iron.

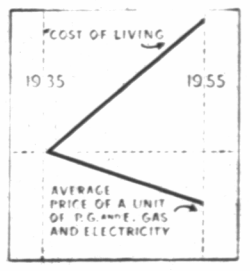
TODAY—their original home, enlarged and modernized, has 27 more appliances, including a gas furnace, refrigerator, washer, dryer, television set, 5 radios, vacuum cleaner, garbage disposer, 2 electric razors, coffee-maker, sandwich grill, mixer, deep fat fryer, sewing machine, vibrator, sun lamp, 3 electric clocks and a well-equipped work shop.

Today they buy $15 worth of gas and electricity for $10

...for the average unit cost is less than in '35

Most Californians—like the Wilsons—have added gas and electric servants over the years. The average California home uses three times as much gas and electricity as twenty years ago. Naturally, your total bill is higher, but the average price of a kilowatt hour of electricity and a cubic foot of gas is about one-third less than in 1935—thanks to mass production economies.

As a result, the Wilson's gas and electric bill in a recent month was $10.79. In 1935 the same amount would have cost $15.55. This same saving will most likely apply to your bill.



Can you think of any other prices that are lower today than 20 years ago? *No wonder we say . . .*

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From where I sit ... *by* Joe Marsh

Modern Science Finally Catches Up With Grandpa

I got put in my place the other night. Deserved it, too. My father-in-law said we were due for bad weather. "Birds are flying low," he reported. "That means a storm."

I started to josh with the old gentleman about being superstitious. Then my nephew Jim, on vacation from college, pipes up. "Grandad's right," he says.

"At least, that's what they say at school," Jim goes on. "The heavy air you get before a storm forces insects down low—so high-flying birds have to swoop along the ground if they want to eat."

From where I sit, there's probably sound reasoning back of most old sayings . . . back of *anything* people have learned to believe in. Take the idea of a stitch in time saving nine—sparing rods and spoiling children—of drinking hot milk, or a refreshing glass of beer, at bedtime. You may not hold with any of these beliefs *yourself* . . . but it's not smart to give them the "bird."

Joe Marsh

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LOCAL ARCHITECTS AND DESIGNERS SELECT

THE McBRIDE RANCH HOME, near Eureka, designed by Architect Elston, embodies a basic design suitable to coastal dwellings along the entire California coastline. The hub of its livability is the over-size kitchen with its distinctly separated working areas, plus a kitchen-den (above, left).

This is the third of a series of articles on Monterey County architects and designers and what they consider among their best work.

In this issue we have the work of Thomas S. Elston and Remo Scardigli of Carmel.

Selection in the series we have found has varied mainly from considerations of artistic integration with sites to economics.

Elston's choice of a ranch house in Eureka in a sense is based on both. Remo Scardigli's Carmel home has as its premise the "economic" house.

Architect Thomas Elston, a forty-ish University of California graduate is equally well known as a designer of commercial and public buildings as homes.

However, in this case he picked the $65,000 ranch home of the Robert McBrides, frequent visitors here. The house was completed in 1949.

The selection was made because Elston believes the design worked out for the big, six-bedroom, multi-bath house furnishes answers to "livability and design applicable to the entire California coastline."

"It's basic design," he said, "is suited to the much needed, large family, four-bedroom, two-bath house.

"By some trimming of bedrooms

FIRST FLOOR PLAN

"AMONG MY BEST"

and offices, the four-bedroom version could be built for $16,000 to $20,000."

The McBride ranch is situated a few miles south of Eureka which in turn is north along the coast from San Francisco.

Its terrain is similar to parts of Carmel Valley and the Big Sur country.

The house, on a 500-acre ranch, has as its site a gradually rising canyon which affords a majestic forward view of the bay. Rearwards up the canyon is an expanse of cliffs and a redwood forest.

Elston said the McBrides, as ranchers did not want to offend friends in the region with an outward pretentious look but, at the same time were looking for "plenty of comfort".

As a result, the outside is Monterey style with shake redwood roofs and porches. The interior is more elaborate--California contemporary with plenty of glass and built-in features. The entire interior is finished in redwood, which renders rustic overtones.

But when all is said and done, Elston holds, "Livability is its key and that key is the kitchen."

For this reason the entire house is designed around the 19x21 foot kitchen.

It enables the housewife to converse with the husband or guests sitting in the kitchen-den area. Or the husband can mix drinks at a bar without moving into the cooking area. The den part has a dining area and a built-in desk. The kitchen is accessible but not seen from the living room. It is equally handy to the upstairs and can be reached directly from the outside or service area. It opens out onto the family patio in the rear. The glass windows afford a stunning view of the canyon.

Another feature which Elston likes is that the house gives the appearance of having halls without having them except in the bedroom areas.

Because of the design one doesn't have to cross through the center of the rooms to get to another.

In line with this feature are the wide, overhanging porches which permit easy movement from the outside to the upstairs and specific individual rooms without entering the house first.

The porch structure gives protection from weather and can be built at one half the price of conventional halls without wasting valuable interior floor space.

The living room can be shut off from the formal dining room by folding doors. Especially appealing is an alcove with a copper-hooded fireplace and a straight wall.

Elston further singled out the house's wind solutions. Like most hilly coastlines there is quite a bit of wind during periods of the year. By using the house in wings he promoted two fully protected patios--one in front and one in the rear.

It goes without saying that the three bedrooms upstairs over the other bedrooms is ideal for children. The McBrides have three boys.

Another feature from the rancher point of view is the extra bedroom off the locker rooms with easy access to the kitchen. This is excellent for putting up a ranch-hand on a stormy night.

The locker rooms were put in to permit washing up before entering the house proper after riding the range.

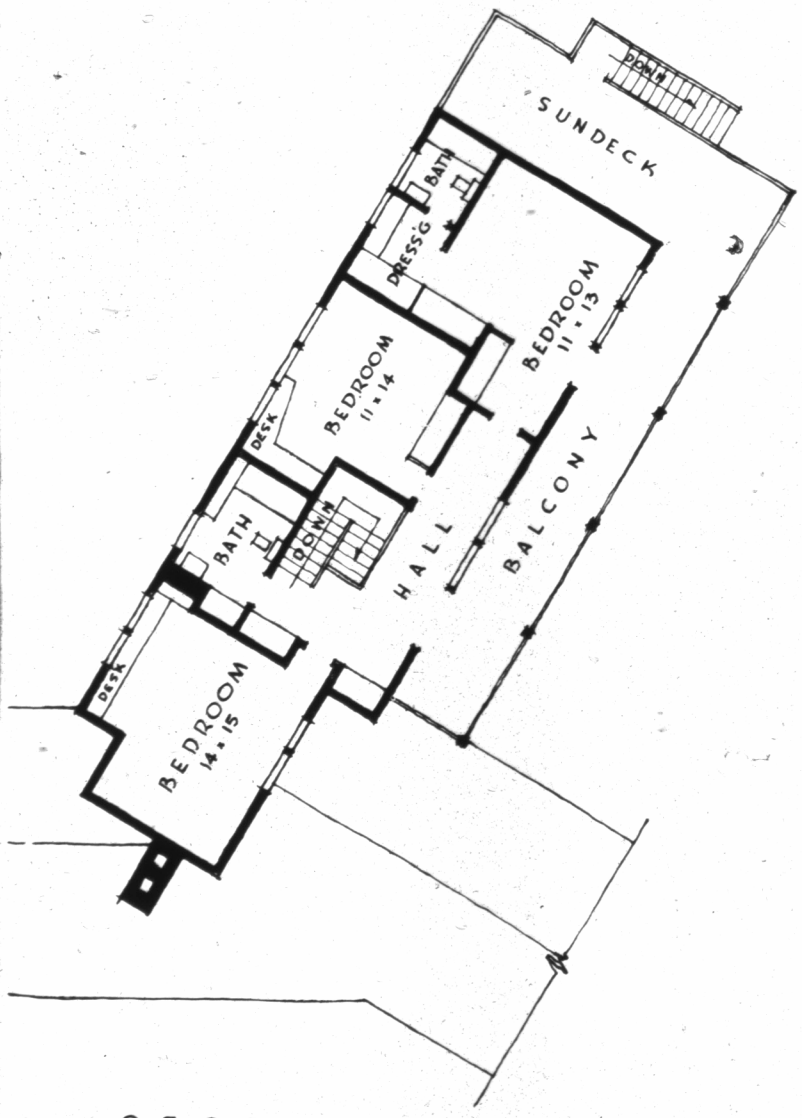
Like many people, Elston's settling here was not planned. After graduation from the University of California in 1935, Elston worked in the Los Angeles area. During the war he was with the ski troops. Afterwards, on terminal leave, he and his wife visited here.

One day Carmel Architect Bob Jones met him on the street and asked him if he would help him out since he was overburdened with work.

Elston agreed to help out for a few weeks; stayed on until 1948, then struck out on his own by forming an association with Architect W. L. Cranston.

Among Elston's many Peninsula architectural contributions are the Hill Theater, the Carmel River School, the Rancho Del Monte Country Club and the Mark Raggett home in Mission Fields.

BRICK WALL accommodates fireplace on kitchen-den side, range units and oven on side facing cooking area.



SECOND FLOOR PLAN

FIREPLACE ALCOVE (below) invites relaxation and pleasant conversation, embraces panoramic view of the bay. Second floor (left) sleeping quarters are accessible from both in and out-doors, have deck for sunning.

"AMONG MY BEST"

REMO SCARDIGLI'S homes are designed to get the most living for the least money.

"I'm not interested," says 44-year-old sculptor and designer Remo Scardigli, "in building monuments to myself. I'm interested in building homes that are not a burden on a person's income."

Concentrating on this economic requirement, Scardigli--who has built about 70 houses on the Peninsula--picked the house he built for himself and his wife, Evelyn, as among his best. The house is at Mountain View and Forest Road in Carmel.

"We had no intention of show," explains Scardigli. "We were not concerned with the facade. We were only concerned with the life that goes on inside.

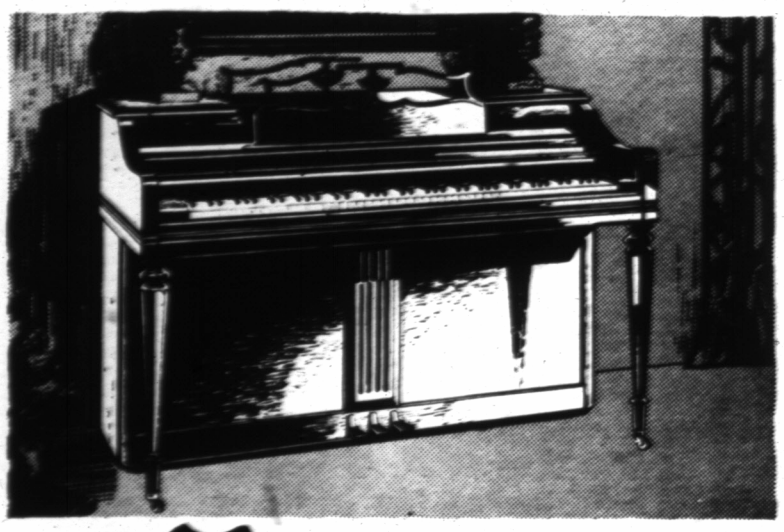
"Its living side is designed in an open L to accommodate an oak tree that rises by the deck. The living room faces southeast (toward the bird sanctuary, incidentally, where no other houses will replace the trees) and the deck gets sunlight as long as possible.

"I designed the house to be suitable for our needs at a price we could afford. We shopped carefully and sacrificed grades of materials where their quality was not important.

"In the end, the two-bedroom house came to a basic cost of $7 to $8 per square foot for its 1036 square feet, which is considerably less than the average square foot cost."

Big money savers in the design included the standardization of everything on a four-foot module so that standard production lengths (8, 12 and 16) could be utilized

FUNCTIONAL as well as attractive is this hoodless fireplace.



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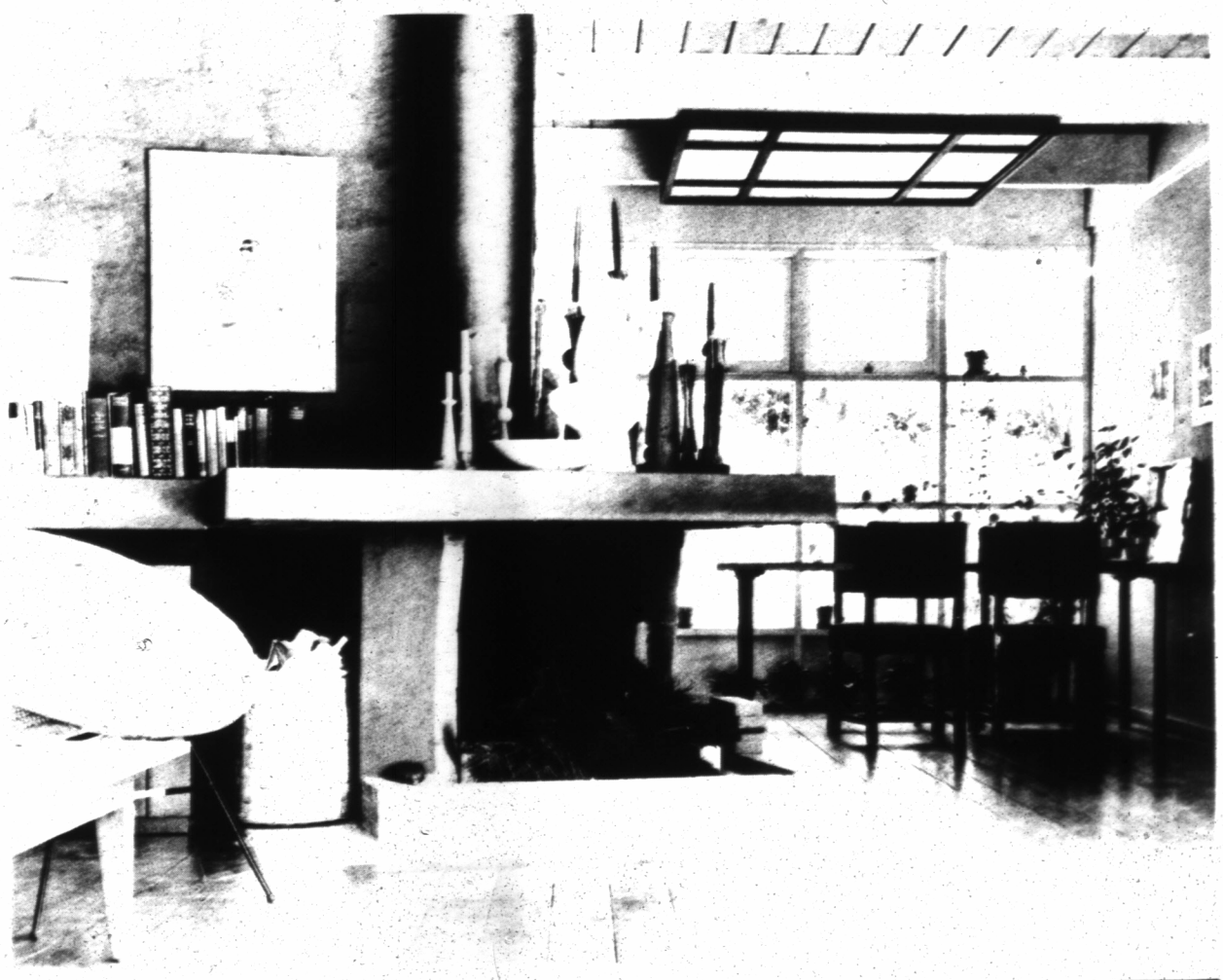
and made to fit with a minimum of waste.

The four-foot module also made the use of glass even cheaper than it usually is, since the four-foot divisions made it possible to use the more economical crystal glass which costs less than the sturdier plate glass required for larger panes.

One of the "best" features in this economy house is a hoodless fireplace in the 38-foot-long open-plan living-eating area. The fireplace, designed by Scardigli, consists of a raised concrete slab over a concrete base slab jutting out from the fire box. This fireplace works, says Scardigli, and is cheaper than others to build.

DECK gets maximum sun, overlooks bird sanctuary and natural Carmel landscaping.



ADOBE construction adds to the interior decor. Indirect lighting emanates from ornamental screens suspended from beamed ceiling.

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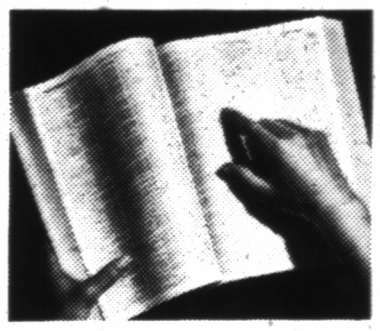

If the telephone number at your house isn't now listed under your name, it easily can be. In fact, everyone in the family — Mom, the youngsters, resident "in-laws", and so on — can have a separate listing. By having your own name in the phone book, you make it easier for people to get in touch with you. It can be the difference between getting or missing important calls. And you can have your own listing at small cost. So why not call us at your telephone business office and talk it over.

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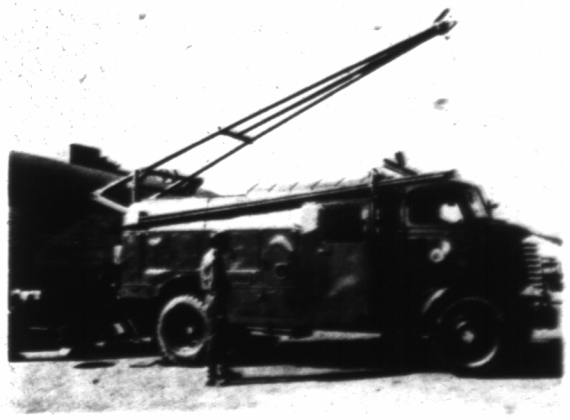
The Tele-Lect Boom is Safer and Faster



The Telephone Company is ever striving to give you better and more efficient service. The truck pictured here with the strange arm is an example of this. This strange arm is The Tele-lect Boom for setting and placing telephone poles. This new equipment allows us to do a safer, faster time and money saving job. Pole-setting used to be a job requiring four to five men's labor. Now this work can be done by two men, releasing the other two or three valuable men to do the other jobs required in building your new telephone lines.

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